TheTravigator
— B2B TRAVEL INTELLIGENCE —
VOL 802
23 NOVEMBER 2026

# DCT Abu Dhabi Concludes Three-City India Tourism Roadshow 2026 in Bengaluru

**BENGALURU, November 23, 2026** – The Department of Culture and Tourism – Abu Dhabi (DCT Abu Dhabi) has successfully concluded its three-city Abu Dhabi Tourism Roadshow 2026 in India. Following B2B networking sessions in New Delhi on November 17 and Mumbai on November 18 at Four Seasons Worli, the showcase wrapped up its final leg in Bengaluru on November 20 at Four Seasons Embassy One.






Ahead of the 2027 travel season, the roadshow connected Abu Dhabi's hospitality and attraction partners with Indian tour operators, travel advisors, and MICE planners. Delegates explored destination updates across the Saadiyat Cultural District, Yas Island, and family-oriented experiences tailored for Indian travellers.

India remains Abu Dhabi's largest overseas source market, generating 436,124 hotel guests in 2025—a 22% year-on-year increase. Building on earlier 2026 roadshows in Ahmedabad, Kolkata, and Chennai, this successful triseries underscores DCT Abu Dhabi's commitment to deepening trade partnerships across India.

- **India: Largest overseas source market**
- **436,124** hotel guests in 2025
- **+22%** YoY increase
- Three-city roadshow: New Delhi (17 Nov), Mumbai (18 Nov) & Bengaluru (20 Nov)

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# AVIAREPS Hosts "Around the World" B2B Roadshow in Delhi

*Connecting Indian Travel Trade with Global Partners*

AVIAREPS, the global leader in tourism, aviation, and hospitality representation, hosted the India leg of its "Around the World Roadshow" on 17 November 2026 at SWAN Delhi—an exclusive, invite-only event for Indian travel trade professionals, tour operators, travel advisors and media.





The roadshow featured a diverse lineup of international partners, including Scalo Milano Outlet & More, Outlecity Metzingen, Belgian Beer World, visit.brussels, Atomium and Maldivian Airlines. The event enabled one-on-one meetings, contract discussions and the creation of new travel opportunities reinforcing the growing importance of the Indian outbound market.

- Global partners across destinations, aviation & retail
- One-on-one B2B meetings
- New itineraries & high-yield travel experiences
- Focus on India's growing outbound market

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# Azerbaijan Tourism Board Wraps Up Three-City India Roadshow in New Delhi

**NEW DELHI, November 20, 2026 —** The Azerbaijan Tourism Board (ATB) concluded its three-city India Roadshow today in New Delhi, marking the final leg of a week-long B2B trade tour aimed at strengthening tourism ties between Azerbaijan and India.

Following successful stops in Chennai on November 16 and Ahmedabad on November 18, the New Delhi showcase brought together leading Azerbaijani travel operators and hospitality providers with Indian travel agencies and tour operators.

Designed to boost leisure, business, and MICE travel, the roadshow featured destination presentations, partner introductions, and targeted one-on-one bilateral meetings.

Through the initiative, ATB continues to position Azerbaijan as a premier short-haul destination for Indian travelers while fostering direct commercial partnerships across key Indian outbound markets.






Three-city India Roadshow (Chennai, Ahmedabad, Delhi) | B2B networking with Azerbaijani travel partners | Focus on leisure, business & MICE travel | Positioning Azerbaijan as a premier short-haul destination

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# Prime Minister Modi Inaugurates FICCI Centenary Annual Convention at Bharat Mandapam

The Federation of Indian Chambers of Commerce and Industry (FICCI) convened its Centenary Year Annual General Meeting (AGM) and Annual Convention today at Bharat Mandapam in New Delhi under the theme "Bharat 2047."

Inaugurated by Prime Minister Narendra Modi, the gathering brought together over 2,500 delegates, including CEOs, policymakers, ambassadors, and global industry leaders, as FICCI enters its 100th year ahead of its official centenary milestone on April 7, 2027.

The convention featured high-level ministerial dialogues with Piyush Goyal, Hardeep Singh Puri, and CDS General NS Raja Subramani, focusing on manufacturing competitiveness, next-generation reforms, and AI-driven economic transformation.

Key sessions explored India's Free Trade Agreements, reducing import dependence in critical sectors, and scaling up global exports, along with the FICCI Innovation Challenge and special panels on Parliamentarians, Young Business Leaders, and Women Achievers.




100 FICCI Centenary Convention | 2,500+ industry & policy leaders | Focus on manufacturing, reforms & AI | Innovation and emerging talent

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# Nepal Concludes 'NepalCalling' Destination Promotion in New Delhi

*High-Level India–Nepal Engagement Reinforces Tourism Partnerships*

The Nepal Tourism Board and Nepal Embassy in New Delhi concluded a destination promotion programme on 18 November, attended by Nepal's Minister for Culture, Tourism and Civil Aviation, Khadak Raj Paudel, and India's Tourism Minister Gajendra Singh Shekhawat.

The event reinforced the NepalCalling campaign and highlighted Nepal's diverse offerings, including pilgrimage, adventure, wellness, and experiential travel.







**B2B Takeaway**

Nepal is executing a structured trade engagement strategy in its most important source market. The presence of both IATO and NATTA signals a B2B alignment exercise, with a push for package integration beyond the traditional pilgrimage circuit, with wellness and adventure positioning aimed at higher-yield Indian segments.

Pilgrimage Tourism | Adventure Travel | Wellness & Rejuvenation | Experiential Travel | Stronger India–Nepal Trade Ties

READ MORE ON OUR WEBSITE

# Penang Puts India in the Spotlight at PITE 2026

*Stronger B2B Partnerships, Improved Connectivity and Growing Indian Arrivals*

India emerged as a key strategic market at the 9th Penang International Travel Exchange (PITE 2026), held from October 27–29 at the Penang Waterfront Convention Centre.

With around 100–120 international buyers, including Indian delegates, the event focused on strengthening global B2B partnerships across MICE, corporate incentives and premium leisure travel.

A major growth driver is IndiGo's direct Chennai–Penang connectivity, which has contributed to a 3.5-fold increase in Indian arrivals. Backed by extensive roadshows across Mumbai, Delhi, Kochi, Chennai and Bengaluru, Penang is clearly stepping up its engagement with India's travel trade, positioning the country as a vital source market ahead of Visit Malaysia Year 2026.






**Key Highlights**

- 100–120 international buyers
- Focus on MICE, corporate & leisure travel
- 3.5x rise in Indian arrivals
- Roadshows across Mumbai, Delhi, Kochi, Chennai & Bengaluru

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# NEW DELHI TO HOST 108-DAY INDIA BIENNALE 2026

## *Across Iconic Heritage Sites*

**NEW DELHI, November 20, 2026 —** The national capital is set to transform into a sprawling open-air cultural canvas as the Union Ministry of Culture, in coordination with the Delhi Government, announces the second edition of the **India Biennale 2026.**

Running for 108 days from December 4, 2026, to March 21, 2027, the festival will span more than 22 heritage monuments, museums, and cultural institutions across the city.

Anchored at the historic Purana Qila, this year's edition is themed "Tat Tvam Asi (You Are That) – Reconnecting in an Age of Distraction." Structured around the four pillars of Reflection, Rejuvenation, Renewal, and Resilience, the Biennale will feature large-scale public art installations, curated exhibitions, live performances, heritage walks, workshops, and a dedicated Student Biennale.

Participating landmarks include the Red Fort, Qutub Minar, Humayun's Tomb, Safdarjung Tomb, Lodhi Garden, Agrasen ki Baoli, the National Museum, and the National Gallery of Modern Art (NGMA).

To ensure a seamless visitor experience, regular individual ticketing at participating monuments will be paused during the festival. Entry will instead be consolidated under unified Biennale passes, priced accessibly from ₹100 for a single-day pass and ₹200 for three days, up to ₹3,000 for a Season Pass and ₹10,000 for a Premium Pass.

Civic authorities are actively upgrading public transit and last-mile connectivity around key venues to welcome global and domestic audiences alike.








**108 days**
4 Dec 2026 – 21 Mar 2027

**22+**
heritage sites, museums & cultural institutions

**Unified**
Biennale passes (₹100 – ₹10,000)

**Theme:** *"Tat Tvam Asi (You Are That) – Reconnecting in an Age of Distraction"*

**Four Pillars**

Reflection | Rejuvenation | Renewal | Resilience

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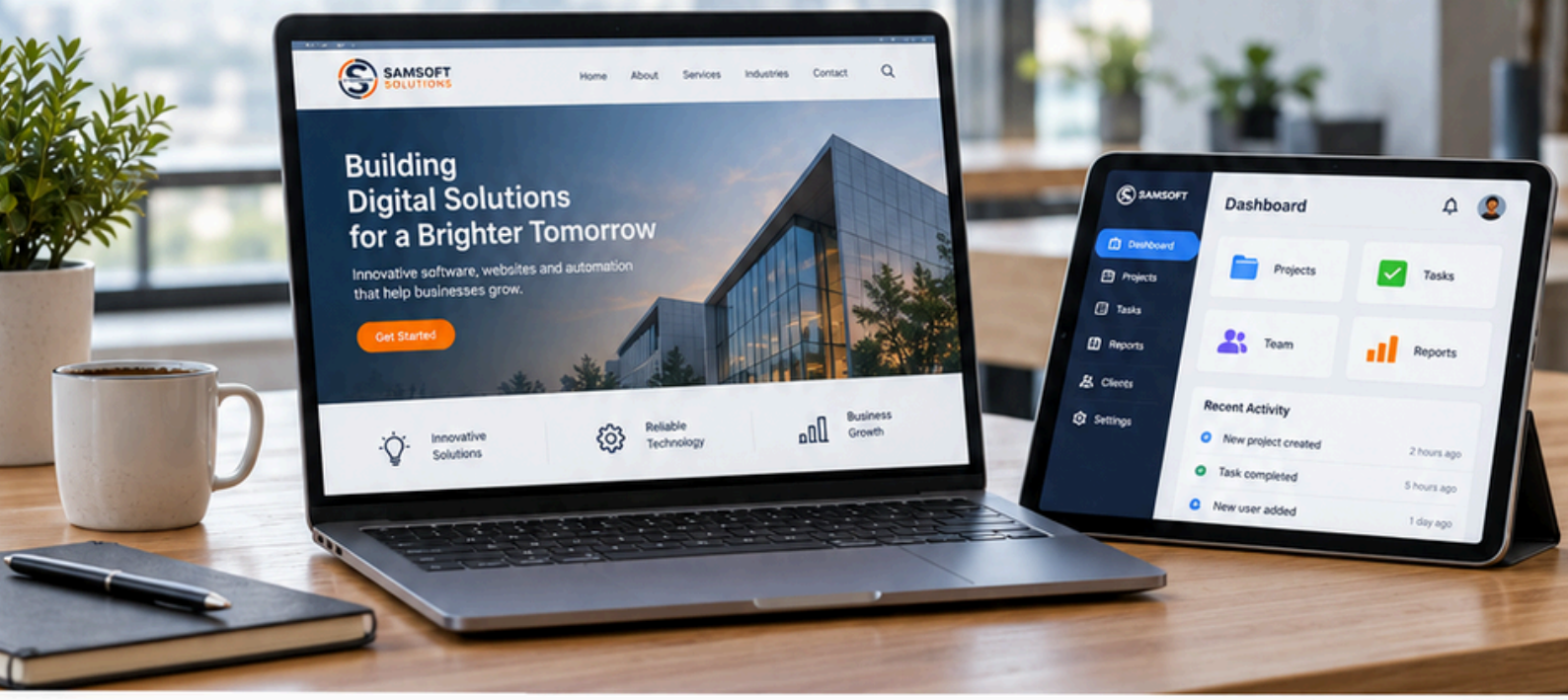


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# A INVITATION FROM THETRAVIGATOR TO THE TRAVEL FRATERNITY

## Dear Travel Fraternity Member,



At TheTravigator, we believe the strength of our industry lies in the collective voice of its professionals. Today, we invite you — tour operators, travel agents, destination management companies and fellow travel industry professionals — to share your honest views on the role and relevance of travel associations.

Travel associations have long stood as the voice of the travel trade — representing industry interests, facilitating dialogue with government authorities, creating networking opportunities and working tirelessly towards the development of our industry. Yet, as our business evolves at an unprecedented pace, a vital question emerges:

> *"Are our associations keeping pace with the changing expectations of their members?"*

What more should they be doing? How can they become more effective in addressing the real challenges faced by travel businesses — particularly smaller and independent operators who form the backbone of our fraternity?

This is your opportunity to be heard. Your candid opinions and suggestions will help us present a collective perspective of the travel fraternity and identify concrete areas where associations can create greater value for all of us. Your responses will form part of a special editorial feature in **TheTravigator – B2B Travel Media.**

### How to Participate:

Simply complete the *(ATTACHED) survey* by providing:

- Your name and company name
- A brief description of your company (maximum 20 words)
- A photograph (optional)
- Your responses to the questions

EMAIL TO :
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**CLICK TO OPEN FORM**

*Your voice matters. Your experience counts. Your industry needs you.*

We warmly invite you to take a few moments to share your thoughts. Together, let us shape a stronger, more responsive future for our travel associations.

With warm regards,

**SUMIT TULI**
EDITORIAL DESK
TheTravigator – B2B Travel Media



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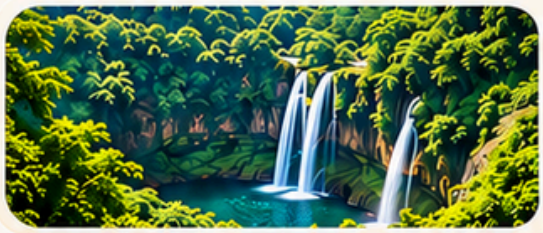
# Important News



## Meghalaya Named India's Sole Entry on BBC Travel

Meghalaya has been featured as India's only destination in BBC Travel's latest global travel recommendations, spotlighting its natural beauty, unique culture and immersive travel experiences.




## SpiceJet cancellations put travel trade on alert as board clears ₹5,500-crore fundraising plan

SpiceJet's recent flight cancellations have raised concerns across the travel trade, even as the airline's board approves a ₹5,500-crore fundraising plan to strengthen operations and improve financial stability.



## Malaysia withdraws visa-free entry for Indian travellers from January 2027

Malaysia has announced the withdrawal of visa-free entry for Indian travellers, effective January 2027, introducing new entry requirements that will impact leisure, business and MICE travel from India.



## India proposes free e-visas for all 11 ASEAN countries

India has proposed extending free e-visas to all 11 ASEAN countries, underscoring its commitment to deepen tourism, business and people-to-people linkages with the region.



## LUFTHANSA TO CUT 1,000 JOBS AND DOWNSIZE FLEET AMID €180 MILLION LOSS

Lufthansa has announced plans to cut 1,000 jobs and reduce its fleet size as itgrapples with an €180 million loss, citing ongoing cost pressures and a challenging market environment.



## India eases travel restrictions for international yacht tourism in the Andaman Islands

India has relaxed entry, visa and cruising rules for international yachts visiting the Andaman and Nicobar Islands, simplifying procedures and addressing long-standing permit hurdles.



## NEW DELHI TO HOST 108-DAY INDIA BIENNALE 2026 ACROSS ICONIC HERITAGE SITES

The second edition of the India Biennale will run for 108 days from December 4, 2026, to March 21, 2027, across more than 22 heritage monuments, museums and cultural institutions in the capital.

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# Upcoming Events



## Airports Innovate 2026

23–25 November |
Barcelona, Spain



## NoVacancy Asia 2026

24–25 November |
Bangkok, Thailand



## 31st Tashkent International Tourism Fair – Tourism on the Silk Road (TITF)

25–27 November |
Tashkent, Uzbekistan



## BITESP – Travel Experience Exhibition

25–26 November |
Venice, Italy



## India International Travel Mart (IITM) Pune

26–28 November |
Pune, India



## ETHEXPO Eurasia Tourism and Health Fair

25–28 November |
Istanbul, Türkiye

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## WHAT TO PROVIDE

**Wellness Centre/Resort**
Name | Location | Category | Ideal Stay

**Positioning**
Who the property is really for.

**What It Offers**
Ayurveda, yoga, naturopathy, spa, integrated wellness, detox, longevity, etc.

**Why It Stands Out**
The real differentiators.

**Long-Stay Appeal**
Ideal duration and international traveller suitability.

**Guest Verdict**
Balanced praise and recurring criticism where relevant.

## SAMPLE DIRECTORY ENTRY (ILLUSTRATIVE ONLY)



### Soma Seven Springs (Letchmi Estate, Munnar)

Munnar, Kerala | Integrated Wellness Resort | 5–14 Nights

**Positioning**
A luxury wellness retreat set in a working tea estate, ideal for holistic wellness and nature-led experiences.

**Long-Stay Appeal**
Ideal for 7–21 day programmes with international guest support.

**What It Offers**
Ayurveda, yoga, meditation, naturopathy, spa therapies, personalised wellness programmes and nutritious cuisine.

**Guest Verdict**
Highly rated for authentic treatments, natural surroundings and attentive staff. Some guests note premium pricing.

**Why It Stands Out**
Immersive location in the Western Ghats, expert practitioners, serene environment and personalised care.

**TheTravigator Verdict**
A benchmark for integrated wellness in the hills, combining tradition, nature and contemporary comfort.

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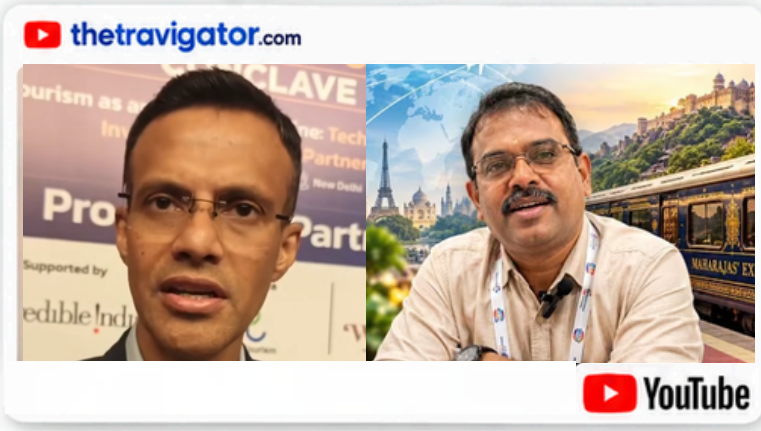


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