

*Journeys
Mean
More
in the
Rains.*

**JULY-AUG 2026 EDITION
ISSUE 112**

The art of slowing *down.*

Let the rain lead the way.
Whispers of the Rain.

The Travigator Wellness 50.

A directory highlighting the finest
Ayurvedic centres, luxury wellness
retreats in Kerala.

INSIDE THIS ISSUE



WELLNESS
RETREATS



INTERNATIONAL
BRAND VS
NATIONAL PLAYERS



THE DMC
DIFFERENCE



LOCAL HOTELS,
GLOBAL AMBITION



BLTM & ITB INDIA:
THE BIG SHOWDOWN



MAN KI BAAT:
OFF THE RECORD

IN CONVERSATION WITH

KEDAR A. NAIK

Director
Department Of Tourism
Govt. Of GOA

AMRUTA BANGERA

Director of Marketing
for Israel in India

GAJESH GIRDHAR

Chairman
Governing Council &
Founding Member
NIMA

VICKI PARRIS

Managing Director
FCM Travel Asia

SUNNY SODHI

Managing Director
FCM Travel India

RODLIN J MASCARENHAS

Deputy Director
Department of Tourism
Goa

The Travigator

B2B TRAVEL INTELLIGENCE

PEOPLE | DESTINATIONS | IDEAS | OPPORTUNITIES

More
of what
moves
the world.



22-A, 1st Floor, Prehlad Market,
Db Gupta Road, Karol Bagh,
New Delhi -110005



info@thetravigator.com

TRAVEL CONNECTS.
PEOPLE CREATE A BRIGHTER TOMORROW.

*Different
Journeys
Same Sky.*



Editor-in-Chief
Sumit Tuli



Content Director
Bhaves



Art Direction
Aayush



Legal Consultant
S. Chauhan

*Monsoon
turns destinations
into stories.*



CONTRIBUTORS



Kishan Maitin



Bhaves



Aayush Kumar



Abhinav



Satyakam



Kavita

SPECIAL FOCUS

SIX CONVERSATIONS SHAPING THE FUTURE OF TRAVEL.

01



WELLNESS
RETREATS



HEAL
REJUVENATE
EXPLORE

02



INTERNATIONAL
BRAND VS
NATIONAL PLAYERS



TWO
APPROACHES
A BIGGER TOMORROW

03



THE DMC
DIFFERENCE



Local
Knowledge
Global Horizons

LOCAL
EXPERTS
GLOBAL
POSSIBILITIES

04



LOCAL HOTELS,
GLOBAL AMBITION



ROOTED
IN PLACES
READY FOR THE WORLD

05



BLTM VS ITB INDIA:
THE BIG SHOWDOWN



TWO CITIES
TWO SHOWS
A BIGGER TOMORROW

06



MAN KI BAAT:
OFF THE RECORD



TECHNOLOGY PARTNER
SAMSOFT SOLUTIONS
IT HAPPENS HERE

+91 9811062488

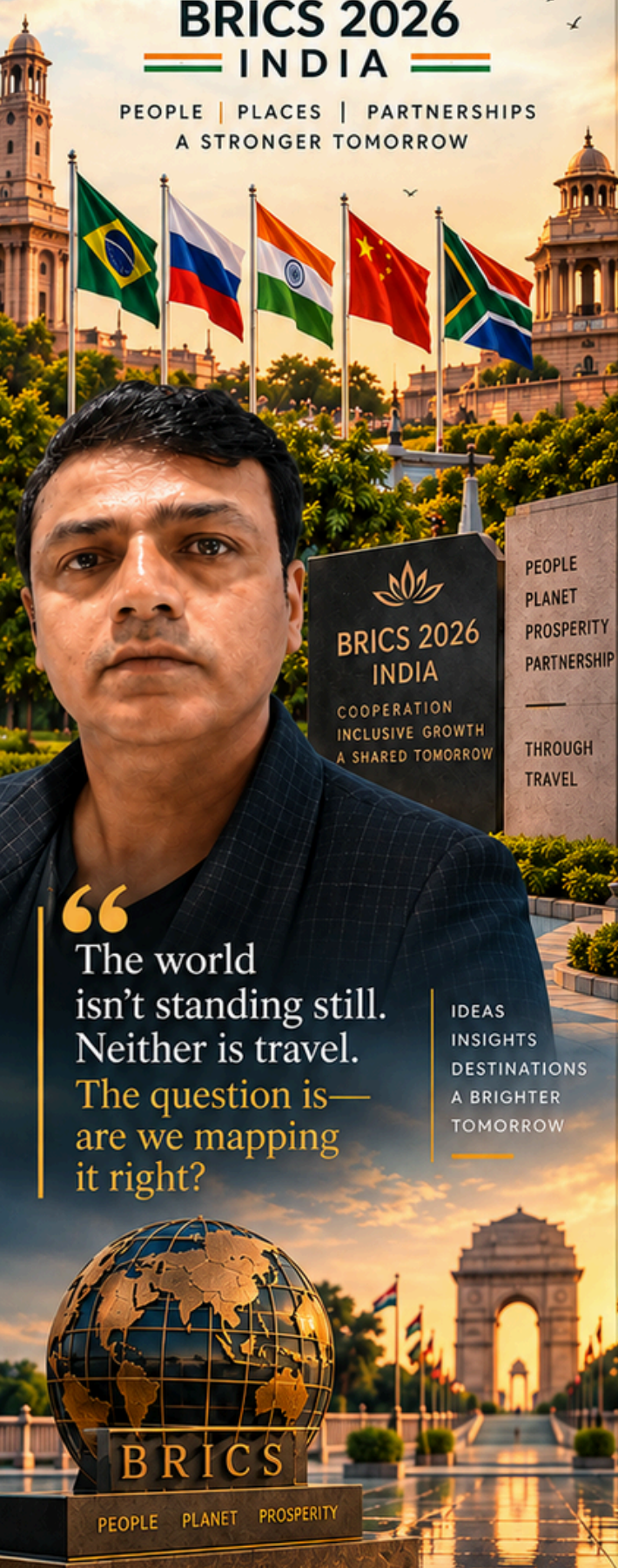
REAL
VOICES
BOLDER PERSPECTIVES

EXPLORE THE STORIES REDEFINING TOMORROW'S TRAVEL BUSINESS.



BRICS 2026 INDIA

PEOPLE | PLACES | PARTNERSHIPS
A STRONGER TOMORROW



PEOPLE
PLANET
PROSPERITY
PARTNERSHIP
THROUGH
TRAVEL

IDEAS
INSIGHTS
DESTINATIONS
A BRIGHTER
TOMORROW

“The world isn't standing still. Neither is travel. The question is—are we mapping it right?”



EDITORIAL

The map is being rewritten. We've drawn the first lines.

TRAVEL
PEOPLE
POSSIBILITIES
A STRONGER
TOMORROW

The travel industry has long operated on a paradox: it sells the future while clinging to the past. But as this edition of **TheTravigator** demonstrates, the map is being redrawn in real time—and the old routes no longer lead to the same destinations.

Consider the forces converging at once. India's aviation market is flying 4.5% fewer seats while airfares surge past 20%, turning connectivity from a given into a competitive weapon. The hotel sector faces a supply gap so severe that fewer than 200,000 branded rooms serve demand exceeding a million—a pricing problem masquerading as a demand opportunity. Meanwhile, Marriott's ambitious India play and IHCL's counter-moves signal that the real hospitality battle is no longer in luxury lobbies but in converting the nation's vast independent stock into branded, loyalty-driven supply.

Yet the most significant shift is structural. Control is migrating from traditional intermediaries to agile local operators, from rigid packages to modular pricing, and from human intuition to AI-assisted decision-making. In this edition, we bring you exclusive conversations with the leaders shaping that transition: Kedar A Naik-Goa Tourism, Amruta Bangera-Israel Tourism, Gajesh Girdhar-NIMA, Sunny Sodhi of FCM Travel India, Vicki Parris of FCM Travel Asia and a host of industry voices—from IATO's president to destination wedding experts—who tell us where the real yield is hiding. Their insights confirm one theme: the DMC or TMC that masters the balance between automation and the irreplaceable human layer of local relationships will define the next decade.

Finally, we turn to wellness—a sector growing rapidly but facing a credibility problem. Many properties use the language of wellness without treatment depth, medical governance or long-stay capability. That is why we introduce **TheTravigator wellness 50** curated directory of Kerala's wellness and Ayurvedic resorts, stays and centres. Every property is assessed across five measurable criteria: positioning, wellness and treatment depth, authenticity and guest proof, and long-stay international appeal—creating a 100-point editorial framework. Properties scoring 70 or above are considered; those above 85 earn Editor's Pick status. This is editorial curation, not advertorial. Entries are now open, and listing is free for eligible properties. The right client deserves the right property.

The season ahead belongs not to those who confirm what they already know, but to those willing to discover what they've missed. The map is being rewritten. The first lines are drawn.

Sumit Tuli

SUMIT TULI
Editor-in-Chief

MORE
THAN TRAVEL
A MORE
CONNECTED
WORLD





INNOVATIVE
— SOLUTIONS —

SMART SOLUTIONS
STRONGER TOMORROW

INNOVATION THAT POWERS PERFORMANCE

Smart Technology.
Reliable Solutions.
Seamless Experience.

We deliver innovative
IT solutions that keep your
world **connected** and **secure**.



CALL NOW

+91-8882658255



EMAIL US

DRrepairs@rediffmail.com



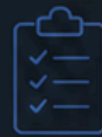
COMPUTER / LAPTOP
HW / REPAIR



NETWORK /
WIFI SETUP



SECURITY /
SURVEILLANCE EQUIPMENT



AMC

INNOVATE. **CONNECT.** PROTECT.

SOLUTIONS THAT **SIMPLIFY**. TECHNOLOGY THAT **EMPOWERS**.

KTM 2026: The Heat Is Onnn !! Excitement Is Building. Kerala Is Calling...

As Kochi prepares to welcome the travel trade, Kerala Travel Mart 2026 brings fresh possibilities for partnerships, discovery and business.



KERALA TRAVEL MART

*More
than a destination.
A new tomorrow.*

There is something irresistible about an invitation from Kerala. Perhaps it is the thought of backwaters at dawn, the fragrance of spices, or the promise of a destination that rewards slowing down. This September, that invitation comes with a packed business agenda. Kerala Travel Mart 2026 is approaching, and for travel professionals, the countdown carries the prospect of new products, stronger connections and fresh reasons to put Kerala into their clients' travel plans.

The 13th edition of Kerala Travel Mart takes place from 24–27 September 2026 in Kochi. The inaugural function is scheduled for 24 September at Grand Hyatt Kochi Bolgatty, followed by business sessions from 25–27 September at the Samudrika and Sagara Convention Centre on Willingdon Island. Kerala's tourism industry will have three days to turn introductions into working relationships.

In its 24 June announcement, KTM reported 2,360 buyer registrations, comprising 610 international and 1,750 domestic buyers and 117 media registrations including 60 international media. These are registrations reported in June, rather than final attendance figures, but they offer a clear indication of the interest surrounding this edition.

For the B2B travel community, the attraction lies in the breadth of the offering. KTM's focus spans leisure, wellness, destination weddings and MICE, supported by a digital framework for registrations, meeting schedules and knowledge sessions, helping participants organise their time and connections.

The programme also addresses the issues shaping tomorrow's tourism business, with discussions on inclusive and accessible tourism, artificial intelligence, evolving customer expectations and social responsibility.

Discovery will continue beyond the exhibition floor, with post-mart tours from 28 September to 3 October across twelve geographic tracks, giving buyers the chance to experience the destination firsthand and bring valuable confidence to future sales conversations.

The heat is on. Excitement is building. Kerala is calling—and the travel trade has business to do.

KEY HIGHLIGHTS



24–27 September 2026

Kerala Travel Mart 2026, Kochi



24 September 2026

Inaugural function at
Grand Hyatt Kochi Bolgatty



25–27 September 2026

Business sessions at the
Samudrika and Sagara Convention
Centre, Willingdon Island



Focus Areas

Leisure | Wellness | Destination
Weddings | MICE



Knowledge Sessions

Inclusive & Accessible Tourism |
Artificial Intelligence | Evolving
Customer Expectations |
Social Responsibility



Post-Mart Tours

28 September – 3 October 2026
Across twelve geographic tracks

KEY STATS

(AS OF 24 JUNE)



2,360

Buyer Registrations



610

International
Buyers



1,750

Domestic
Buyers



117

Media Registrations



60

International
Media

A BIGGER
KERALA FOR A
BRIGHTER TOMORROW

MEET
CONNECT
GROW



EXPERIENCES
THAT CREATE
OPPORTUNITIES

*“The next partnership could begin over a conversation in Kochi;
the next itinerary could take shape on the journey that follows.”*



KERALA TRAVEL MART 2026
WHERE BUSINESS
MEETS A BRIGHTER TOMORROW

SUBSCRIBE



WWW.THETRAVIGATOR.COM

Beyond the Floor Optics: The Commercial Reality of ITB India

ITB India 2026 showed that trade exhibitions are no longer judged by spectacle alone. By uniting travel, MICE and technology under one roof, the event emphasized qualified meetings, buyer intent and measurable commercial outcomes—signaling a more serious, business-led future for exhibitions in the Indian travel market.



Procurement & ROI: Curated Mandates vs. Free-Float Footfall

The industry no longer has patience for courtesy meetings. In a market where exhibitors are paying for access, visibility alone is no longer the product. The real question is whether every scheduled conversation has enough commercial weight behind it.

ITB India's pre-scheduled appointment model gives the event a more disciplined commercial rhythm than traditional free-flow trade marts, helping suppliers reach the right buyers faster.

A packed meeting diary is valuable only when the appointments involve senior, decision-making stakeholders with clear mandates, budgets and timelines.

In modern B2B travel events, speed is useful. Authority is what converts.



Corporate
Travel
Managers



Outbound
Leisure
Wholesalers



MICE
Planners



Luxury
Wedding
Specialists



Travel
Technology
Buyers

From
Meetings
to
Meaningful
Business

SMART TECHNOLOGY FOR SMARTER HOTELS

POWERING HOSPITALITY. ENHANCING EXPERIENCES.



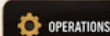
HOTEL
SOFTWARE



IT
HARDWARE



CUSTOM
APPS



OPERATIONS



GUEST
TRACKING



AUTOMATION



+91 9811062488

wantme2@gmail.com



SECURE SYSTEMS
Your data. Our priority.



CLOUD ENABLED
Access from anywhere.



24/7 SUPPORT
We're always here.

SMARTER OPERATIONS.
HAPPIER GUESTS. BETTER

KEY STAT



Pre-scheduled buyer-seller meetings remain one of ITB India's core commercial features, designed to reduce random floor dependency and create structured business interactions.

“

A scheduled meeting is only as valuable as the mandate behind it. The real ROI test begins when the buyer has both budget and authority.”



NEW
MARKETS
STRONGER
PARTNERSHIPS
BRIGHTER
TOMORROW

TRAVEL
TRADE
BUILDS
TOMORROW

SUBSCRIBE



WWW.THETRAVIGATOR.COM

Geographic Balance: India's Domestic Strength Meets the Outbound Pull

India's domestic tourism muscle gave ITB India 2026 much of its visual and commercial weight. From state tourism bodies to hospitality players, the show reflected a market that is confident, diversified and ready.

At the same time, international destinations are increasingly aggressive in targeting India's outbound market. The opportunity now is for India to convert its strong destination showcase into greater inbound demand, with sharper products, trade-ready inventory and stronger global buyer engagement.



MICE



LEISURE



CORPORATE
TRAVEL



TRAVEL
TECHNOLOGY



GLOBAL
BUYERS



KEY STAT



ITB India officially positions itself across MICE, leisure, corporate travel and travel technology, with hosted buyers and pre-scheduled appointments designed to create structured B2B engagement.

“

India is no longer short of destination visibility. The next test is whether that visibility can be converted into inbound contracts, off-season movement and global trade demand.”



*Destinations
Partnerships
Trade Growth*



Beyond Traditional Leisure: Tech Plumbing & Corporate Spend Take the Wheel

At ITB India 2026, MICE, corporate travel and travel technology came together — signalling a new era where better experiences and smarter systems drive business travel forward.



B2B Payment Systems

Faster settlements,
lower friction



Dynamic Packaging

More flexibility,
greater reach



Enterprise Booking Tools

Policy control,
better outcomes

KEY STAT



ITB India 2026 was officially held alongside MICE Show India and Travel Tech India, bringing MICE, corporate travel and travel technology into the same B2B marketplace.



The real technology story is not the ~~to~~ chatbot on the booth screen. It is the invisible infrastructure that helps agencies protect margins, move inventory and serve corporate clients faster."

PEOPLE
PLATFORMS
POSSIBILITIES



Is India Ready for a True Global Marketplace?

India has the market size, supplier depth, outbound demand and domestic travel energy. The next step is stronger inbound pull and cleaner transaction infrastructure.



FOUR PRIORITIES FOR A STRONGER GLOBAL MARKETPLACE



Subsidise Elite Inbound Hosting

Bring high-value global buyers to India.



Professionalise State Pavilions

Turn showcases into commercial deal rooms.



Build 365-Day Digital Inventory Rails

Keep the market active beyond the show.



Improve Conference Travel Facilitation

Faster visas, better access, stronger global appeal.



ITB INDIA MODEL



- ✓ Structured B2B appointments
- ✓ Hosted buyer access
- ✓ Corporate and MICE relevance
- ✓ Strong outbound-market positioning
- ✓ Travel technology integration

LEGACY DOMESTIC EXPOS



- ✓ Grassroots regional reach
- ✓ High walk-in visibility
- ✓ Tier-2 and Tier-3 agent penetration
- ✓ Relationship-led distribution
- ✓ Broad domestic trade access

“

India already produces high-spending travellers for the world. The next test is whether it can command the world's buyers on its own trade floor.”

EDITORIAL SIGN-OFF



STRONGER CONNECTIONS



GREATER OPPORTUNITIES



SUSTAINABLE GROWTH



A BRIGHTER TOMORROW



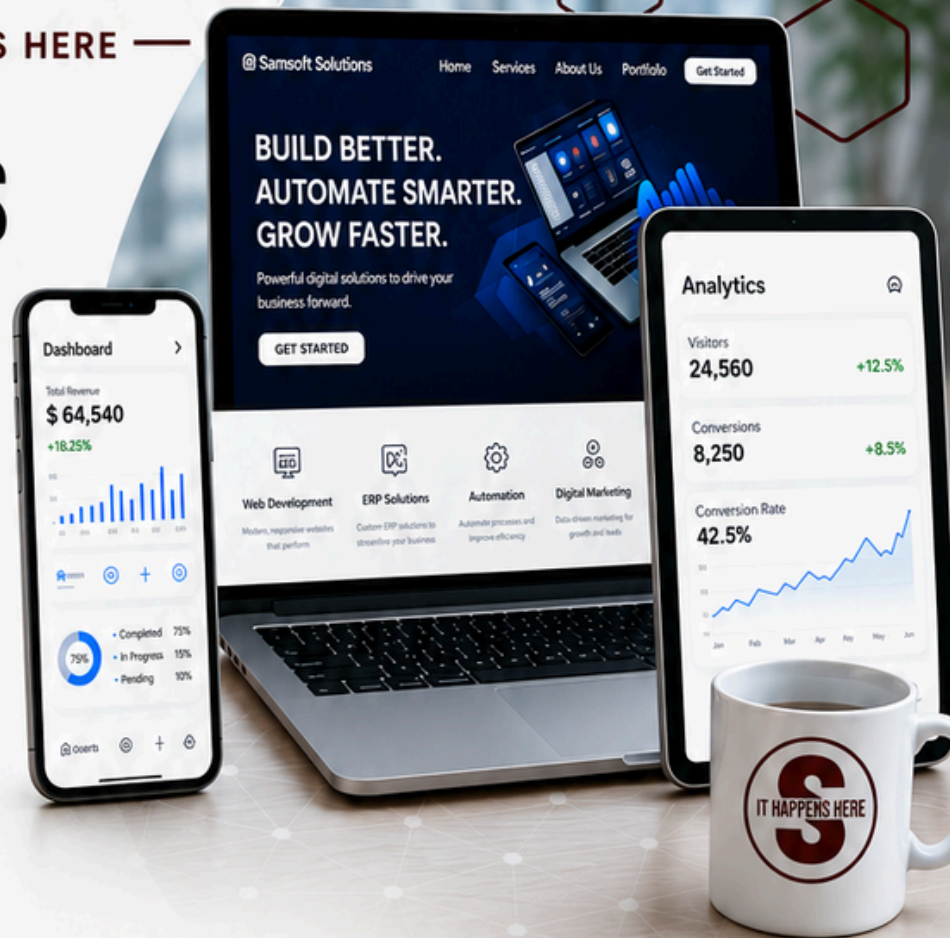


SAMSOFT SOLUTIONS

— IT HAPPENS HERE —

SMART SOLUTIONS FOR A DIGITAL TOMORROW

We build. We automate. We grow.
All under one roof.



OUR SERVICES



SOFTWARE / WEBSITE DESIGN DEVELOPMENT

- ▶ Custom Website Development
- ▶ User-Friendly UI/UX Design
- ▶ Responsive & Modern Solutions
- ▶ E-Commerce Development
- ▶ Scalable Web Applications



ERP – AUTOMATION SOFTWARE

- ▶ Business Process Automation
- ▶ Custom ERP Solutions
- ▶ Workflow & Task Automation
- ▶ Inventory & HR Management
- ▶ Real-time Reports & Analytics



DIGITAL MARKETING

- ▶ SEO (Search Engine Optimization)
- ▶ Social Media Marketing
- ▶ Google Ads & PPC
- ▶ Content Marketing
- ▶ Brand Visibility & Lead Generation



TAILORED SOLUTIONS

Built for your
business needs



INNOVATIVE TECHNOLOGY

Future-ready &
performance driven



EXPERT TEAM

Skilled professionals
you can trust



ON-TIME DELIVERY

Committed to quality
& deadlines



+91 9811062488



Wantme2@gmail.com

The Commercial Reality of BLTM at Yashobhoomi

Moving North India's premier MICE showcase to Asia's grandest convention hall wasn't just a change of address — it was a calculated test of scale, buyer caliber, and commercial conversion.



BIGGER
PLATFORM



STRONGER
PARTNERSHIPS



HIGHER
COMMERCIAL IMPACT



A MORE
CONNECTED INDUSTRY

A strategic move

When Fairfest Media moved BLTM to Yashobhoomi (IICC) in Dwarka, it signaled a fundamental transition for the North Indian travel trade. The column-free, high-ceilinged halls and direct Airport Express Metro connectivity finally gave the event an infrastructure stage worthy of the corporate treasuries it convenes.

A different commercial frequency

North India operates on a different commercial frequency. Delhi NCR is India's capital of enterprise procurement — from Fortune 500 headquarters and PSU travel tenders to the multi-crore destination wedding industry.

Deal-making on a larger stage

Over three intensive days, the floor buzzed with over 8,500 pre-scheduled business appointments (PSA). For exhibitors paying premium booth tariffs, BLTM 2026 proved that when high-caliber buyers meet world-class infrastructure, the speed of deal-making accelerates dramatically.



8,500+

Pre-Scheduled
Appointments (PSA)
executed between
pre-qualified corporate
hosted buyers and
exhibitors.



Direct
Airport Express
Metro Connectivity



World-Class,
Column-Free Halls



Strategic Location
in Delhi NCR

YASHOBHOOMI
India International
Convention and Expo Centre
(IICC)

BLTM
BUSINESS + LEISURE TRAVEL & MICE

WELCOME
TO BLTM 2026

“North India doesn't buy travel on sentiment; it buys on scale. At Yashobhoomi, the exhibition floor finally felt like an enterprise procurement hub rather than a crowded bazaar.”

EDITORIAL INSIGHT



“SRILANKA IS ONE OF THE
FINEST MICE DESTINATIONS
IN THE WORLD

Dheera Hettiarachchi
Chairman
Sri Lanka Convention Bureau



Beyond Per-Diem Limits: The High-Ticket Mandate

At BLTM 2026, the MICE conversation moved beyond standard conference packages to higher-value, experience-led mandates where logistics, exclusivity and ease of movement matter as much as room rates.

BIGGER MEETINGS. BRIGHTER OPPORTUNITIES.

MICE
LEISURE
CORPORATE
WEDDINGS
TECHNOLOGY

BLTM
BUSINESS + LEISURE TRAVEL & MICE

IDEAS
PEOPLE
PARTNERSHIPS
GROWTH

MEET
NETWORK
DO BUSINESS

SAME
PEOPLE.
BIGGER.
POSSIBILITIES.



LEADERSHIP
RETREATS



WELLNESS-LED
OFFSITES



CULINARY
EXPERIENCES



PRIVATE
VENUE ACCESS



SHORT-HAUL
INTERNATIONAL

“

The question corporate buyers are asking is no longer just 'What is your room rate?' It is 'Can your destination execute a high-touch group movement with zero logistical friction?'

WeddingSutra Engage: Travel and Destination Weddings 2027

IDEAS
INSIGHTS
PARTNERSHIPS
REAL BUSINESS



SIMARDEEP SALUJA
Founder & Director
Classique Events



NEHA MEHROTRA
Founder and Creative Director
Foreign Wedding Planners



VIKRAMJEET SHARMA
Founder and Managing Director
Le Florence Weddings



VEDIKA SINGHAL
Founder & Chief Planner
Ferris Wheel Diaries



MINNAT LALPURIA
Founder & CEO
7Vachan



SHWETA ACHARYA
Founder
Baraati Inc
Moderator

EXPLORE MORE ON
DESTINATION WEDDINGS



KEY FOCUS AREAS FOR BUYERS



Group logistics
& connectivity



Visa timelines
& approvals



Meeting infrastructure
& technical support



Security, privacy
& risk management



Post-event reporting
& measurable outcomes



BLTM 2026 placed corporate travel, incentive groups, destination weddings and high-value B2B meetings at the centre of its commercial proposition.

POPULAR SHORT-HAUL MICE DESTINATIONS



THAILAND

CULTURE. CUISINE. CONNECTIONS.



PENANG

HERITAGE. FLAVOURS. NEW OPPORTUNITIES.



BAKU

EMERGING. ACCESSIBLE. DISTINCT.



SRI LANKA

BEYOND BEACHES. RICHER EXPERIENCES.

PEOPLE

DESTINATIONS

DEALS

WEDDINGS

MICE

A STRONGER TOMORROW



INDIAN WEDDING IN EUROPE

WHERE ROYAL TRADITIONS
MEET EUROPEAN ELEGANCE

Create timeless memories in the lap
of nature, luxury & culture.



EXCLUSIVE VENUES

Lakeside palaces, vineyards
& luxury resorts



ROYAL HOSPITALITY

World-class catering, décor
& personalized service



MULTI-DAY EXPERIENCES

Welcome dinners, pheras,
parties & local excursions



SEAMLESS PLANNING

End-to-end wedding planning
with dedicated concierge



sales@travelinstagram.in



+919868854923



www.travelinstagram.in



EXCLUSIVE ACCESS

Private entry to
heritage palaces,
forts & monuments



CURATED CULINARY

Royal dining, cultural
meets & gourmet
journeys



SPIRITUAL & CULTURAL

Sacred rituals, temple
ceremonies & immersive
experiences



BESPOKE & PERSONALIZED

Tailor-made itineraries with
dedicated concierge & 24/7
assistance

The Commercial Reality of BLTM at Yashobhoomi

Moving North India's premier MICE showcase to Asia's grandest convention hall wasn't just a change of address — it was a calculated test of scale, buyer caliber, and commercial conversion.



BIGGER
PLATFORM



STRONGER
PARTNERSHIPS



HIGHER
COMMERCIAL IMPACT



A MORE
CONNECTED INDUSTRY



TAMILNADU TOURISM



A strategic move

When Fairfest Media moved BLTM to Yashobhoomi (IICC) in Dwarka, it signaled a fundamental transition for the North Indian travel trade. The column-free, high-ceilinged halls and direct Airport Express Metro connectivity finally gave the event an infrastructure stage worthy of the corporate treasuries it convenes.

A different commercial frequency

North India operates on a different commercial frequency. Delhi NCR is India's capital of enterprise procurement — from Fortune 500 headquarters and PSU travel tenders to the multi-core destination wedding industry.

Deal-making on a larger stage

Over three intensive days, the floor buzzed with over 8,500 pre-scheduled business appointments (PSA). For exhibitors paying premium booth tariffs, BLTM 2026 proved that when high-caliber buyers meet world-class infrastructure, the speed of deal-making accelerates dramatically.



KEDAR A. NAIK
 Director
 Department Of Tourism
 GOVT. OF GOA



RODLIN J MASCARENHAS
 Deputy Director
 Department of Tourism
 govt. of GOA

“

North India doesn't buy travel on sentiment; it buys on scale. At Yashobhoomi, the exhibition floor finally felt like an enterprise procurement hub rather than a crowded bazaar.

EDITORIAL INSIGHT



INDIA
HERITAGE.
DIVERSITY.
OPPORTUNITY.

THE WORLD
ACCESS.
PACKAGES.
PARTNERSHIPS.

The BLTM Matrix: Connecting Buyers with Business Opportunities

BLTM 2026 brought destinations and travel suppliers together with hosted buyers at Yashobhoomi, New Delhi, from 2–4 September. Pre-scheduled meetings connected participants across business travel, MICE and destination weddings, creating opportunities for new partnerships.

PEOPLE | PARTNERSHIPS | PIPELINE | PROGRESS



FOUR PRACTICAL TIPS FOR EXHIBITORS



1. LEAD WITH BULK INVENTORY

Be ready with room blocks, banquet capacity and group policies.



2. PACKAGE VISA, FLIGHT & GROUND

Help buyers coordinate visa support, flights and ground arrangements.



3. ADD EXPERIENTIAL LEISURE

Combine business programmes with distinctive local



4. FOLLOW UP PROMPTLY

Aim to follow up within 72 hours with relevant proposals.

TheTravigator EDITORIAL VIEW

The value of a trade show lies in relevant conversations, clear proposals and consistent follow-up. Meetings create opportunities; conversion requires work beyond the exhibition floor.

Competing for the Indian MICE Market: What Makes a Destination Win?



AISHVARYA GUHAGARKAR
Director - MICE
Switzerland Convention Bureau



DHEERA HETTIARACHCHI
Chairman
Sri Lanka Convention Bureau



RAJEEV KOHLI
Joint Managing Director
Creative Travel



SUNIL KUMAR
President
TAAI



N S N MOHAN
Vice President
Skal International
Moderator

BLTM 2026 AT A GLANCE



500+
EXHIBITORS



12,000+
PRE-SCHEDULED
BUSINESS MEETINGS



300
HOSTED BUYERS



2–4 SEPTEMBER 2026
YASHOBHOOMI, NEW DELHI

Source: Sri Lanka Ministry of Foreign Affairs,
8 September 2026.



Illustrative venue visual



NATURE
CULTURE
COMMUNITIES
HOMESTAYS
A RICHER
GOA

Rodlin J. Mascarenhas

Deputy Director
Department of Tourism
Government of Goa

ABOUT RODLIN J. MASCARENHAS

Rodlin J. Mascarenhas is the Deputy Director, Department of Tourism, Government of Goa. He is closely involved in promoting the state's evolving tourism strategy, with a focus on inland tourism, eco-tourism and community-driven experiences that showcase Goa's natural beauty, cultural heritage and warm hospitality beyond its beaches.

“We are promoting Goa beyond beaches. Inland tourism has tremendous potential, with wildlife sanctuaries, forests, eco-tourism and homestays offering visitors a completely different side of Goa.”

RODLIN J. MASCARENHAS

EXCLUSIVE INTERVIEW

GOA
INLAND TOURISM
ECO-TOURISM
HOMESTAYS
NATURE
SUSTAINABLE TRAVEL

Goa Beyond the Beaches

A New Tourism Narrative Takes Shape

A conversation with Rodlin J. Mascarenhas

Deputy Director, Department of Tourism, Government of Goa

Goa is reimagining its tourism story by inviting travellers to explore beyond its world-famous beaches. In this conversation with TheTravigator, Rodlin J. Mascarenhas shares how the state is promoting inland tourism, highlighting its wildlife sanctuaries, forests, eco-tourism experiences and growing network of homestays. With increasing interest in authentic, nature-led and community-based travel, Goa is positioning itself as a destination that offers much more than sun, sand and sea — creating new opportunities for visitors and the travel trade alike.

KEY TAKEAWAYS



Beyond Beaches

Goa is actively promoting inland tourism alongside its globally recognised coastline.



Nature & Wildlife

Wildlife sanctuaries, forests and eco-tourism experiences offer a different and richer side of Goa.



Growing Homestays

The homestay concept is expanding, giving visitors more authentic and local experiences.



Changing Traveller Preferences

More tourists are seeking relaxation, nature, culture and meaningful experiences beyond the beaches.



A Diversified Strategy

Inland tourism helps distribute tourism benefits more widely across the state and supports sustainable growth.



Opportunities for the Trade

DMCs, tour operators and travel advisors can create new itineraries around eco-tourism, heritage, culture and rural experiences.

“We are promoting Goa beyond beaches. Inland tourism has a lot of potential, with wildlife sanctuaries, forests, eco-tourism and homestays offering visitors a completely different side of Goa.”

— RODLIN J. MASCARENHAS



Read the complete interview with Rodlin J. Mascarenhas on our website.



SCAN QR CODE
TO READ FULL
INTERVIEW →

The views expressed in the column are of the author, and may or may not be endorsed by the publication.

ANCIENT
HISTORY
MODERN CITIES
NATURAL WONDERS
ENDLESS POSSIBILITIES

Amruta Banger

Director of Marketing, India
For Israel

ABOUT AMRUTA BANGERA

Amruta Banger is the Director of Marketing, India for Israel, where she leads the destination's marketing initiatives to showcase Israel's diverse travel experiences. With a focus on strengthening brand presence and building awareness beyond traditional markets, she works closely with the travel trade to highlight Israel's rich cultural, natural and contemporary experiences for Indian travellers.

“People think Israel is only Jerusalem. But there is so much more — the Dead Sea, the desert, Haifa, Tel Aviv's beautiful beaches and vibrant modern cities.”

AMRUTA BANGERA

EXCLUSIVE INTERVIEW

More Than Jerusalem

Israel's wider travel story for Indian travellers

A conversation with Amruta Banger
Director of Marketing, India, For Israel

While religious travel will always be an important part of Israel's appeal, Amruta Banger shares how the destination is showcasing so much more to Indian travellers. From the otherworldly landscapes of the Dead Sea and the desert to vibrant beach life in Tel Aviv and the cultural richness of cities like Haifa, Israel is inviting visitors to discover a more complete and diverse travel experience.

KEY TAKEAWAYS



Religious travel is self-driven

Pilgrimage visitors know Israel and travel on their own. The focus is on new segments.



Focus on leisure and MICE

Israel is actively sharing information for leisure travellers and the MICE segment.



Showcasing natural wonders

The Dead Sea, the desert and unique landscapes offer experiences beyond the traditional narrative.



Vibrant modern cities

Tel Aviv's beautiful beaches and modern lifestyle are key highlights for Indian travellers.



Beyond one city

Israel offers a rich mix of destinations including Haifa, Jerusalem, the desert, the Dead Sea and more.



Creating awareness in India

Many travellers still associate Israel only with Jerusalem. The goal is to showcase the destination's diversity and inspire new itineraries.

“Religious travel is just one part of Israel. We want Indian travellers to discover the Dead Sea, the desert, Haifa, Jerusalem and Tel Aviv's beautiful beaches.”

AMRUTA BANGERA



Read the complete interview with Amruta Banger on our website.



SCAN QR CODE
TO READ FULL
INTERVIEW →

The views expressed in the column are of the author, and may or may not be endorsed by the publication.



CRAFTING JOURNEYS — THAT STAY — *Forever*

From iconic landmarks to hidden gems, we craft **extraordinary experiences** designed just for you.

OUR SIGNATURE SERVICES



PERSONALIZED HOLIDAYS

Tailor-made itineraries just for you.



FLIGHTS & HOTELS

Best options. Best prices. Seamless bookings.



SPECIAL INTEREST TOURS

Adventure, culture, food, wildlife & more.



YOUR CONCIERGE

Dedicated support at every step.



GLOBAL EXPERIENCES

54+ countries. Countless memories.



END-TO-END SUPPORT

We're with you, all the way.

CRAFTING
EXTRAORDINARY
JOURNEYS
WORLDWIDE

ADVENTURES
THAT THRILL

CITIES
THAT INSPIRE

ESCAPES
THAT HEAL

CULTURES
THAT CONNECT


54+
COUNTRIES


1000+
CURATED
EXPERIENCES


**HAPPY
TRAVELERS**


**MEMORIES
THAT LAST
A LIFETIME**

WE DESIGN JOURNEYS FOR


COUPLES


FAMILIES


SOLO TRAVELERS


GROUPS


CORPORATES

*Bespoke Travel.
Unforgettable
Memories.*



www.dtravco.com



sales@dtravco.com



+91 98116 33501



New Delhi, India

The Great Convergence: Why IBC2026 Matters to Travel Media

IBC2026 in Amsterdam is more than a broadcasting event. It is where content, technology and global audiences converge — and that makes it deeply relevant to travel, tourism and hospitality.

PEOPLE | CONTENT | TECHNOLOGY | OPPORTUNITIES



Create the Moment



41,000+
ATTENDEES



1,250+
EXHIBITORS



170
COUNTRIES



14
HALLS

“

A destination is no longer only visited. It is watched, shared, streamed and remembered before the traveller ever arrives.

EDITORIAL INSIGHT



TRAVEL FURTHER



STORIES THAT
BUILD DESTINATIONS



CONVERSATIONS
THAT CREATE OPPORTUNITY



KEY TAKEAWAY

For travel brands, tourism boards, airlines, hotels and content creators, IBC2026 is where media, technology and travel increasingly intersect.



IBC2026
11 - 14 SEPTEMBER 2026
RAI AMSTERDAM

SHAPING
TOMORROW
TOGETHER



The Great Convergence: Why IBC2026 Matters to Travel Media

IBC2026 is a live map of how content, technology and commercial attention are being rebuilt. For travel and hospitality leaders, it offers direct access to the innovations, partners and ideas that will shape destination storytelling, sports tourism, content monetisation and digital traveller engagement.

CONTENT | PEOPLE | TECHNOLOGY | OPPORTUNITIES


41,000+
ATTENDEES


1,250+
EXHIBITORS


170+
COUNTRIES


14
HALLS



FREE VISITOR PASS

Explore the exhibition floor, meet global innovators and discover new opportunities.



PLAN
YOUR VISIT



CONTENT CREATION

New tools to tell destination stories like never before.



IDEAS & INSIGHTS

Global thought leaders shaping the future of media and travel.



TECHNOLOGY PARTNERSHIPS

Solutions that connect content, commerce and experience.



BUSINESS OPPORTUNITIES

New revenue models across content, tourism and digital engagement.

“

A destination is no longer only visited. It is watched, shared, streamed and remembered before the traveller ever arrives.”

EDITORIAL INSIGHT



KEY TAKEAWAY

Travel brands, tourism boards, airlines, hotels and content creators must engage with IBC2026 to understand the technologies and partnerships that will shape the next era of destination marketing, media distribution and traveller engagement.



IBC2026
11 – 14 SEPTEMBER 2026
RAI AMSTERDAM

SUBSCRIBE



WWW.THETRAVIGATOR.COM

TRAVEL
PEOPLE
POSSIBILITIES.

Vicki Parris

Managing Director
FCM Travel Asia

ABOUT VICKI PARRIS

Vicki Parris has extensive experience in senior leadership roles across the travel industry. In her 14 years with Flight Centre Travel Group, she has held key positions and now leads FCM Travel Asia. Her expertise spans New Zealand, India and South-East Asia, and she is passionate about customer service, operational excellence and developing strong teams to deliver the best travel experiences for clients across the region.

“Our focus is always on our people, our clients and the possibilities travel creates. Asia’s potential is enormous, and we are excited to help businesses unlock it.”

VICKI PARRIS

EXCLUSIVE INTERVIEW

TRAVEL
BUSINESS
PEOPLE
IDEAS
A STRONGER
TOMORROW

Growth, Technology and a More Connected Asia

A conversation with Vicki Parris on the future of corporate travel

In an exclusive interview with The Travigator, Vicki Parris, Managing Director, FCM Travel Asia, shares her insights on Asia’s resilient travel demand, growth opportunities in India, the rising importance of Meetings & Events, and how AI — through FCM’s digital assistant Sam — is reshaping the role of a TMC. She also discusses the biggest opportunities and risks for the industry over the next three years.

KEY TAKEAWAYS



Resilient demand

Business travel in Asia remains strong, with companies investing more selectively and expecting greater agility.



High-growth markets

India, Greater China and South-East Asia offer significant opportunities as businesses expand internationally.



Meetings & Events

MICE is a key growth driver, with companies seeking more purposeful, experiential and high-impact events.



AI and Sam

FCM’s AI assistant Sam is already handling thousands of queries globally, enhancing productivity and traveller experience.



A bigger role for TMCs

AI is evolving the TMC from a booking provider to a more strategic partner, combining technology, data and human expertise.



Opportunities & risks

Asia’s scale and global expansion present major opportunities, but rising costs, capacity constraints and disruptions remain key risks.

“The opportunity in Asia goes beyond scale — it’s about building deeper, broader relationships as businesses evolve.”

VICKI PARRIS



Read the complete interview with Vicki Parris on our website.

CLICK TO READ
FULL INTERVIEW

The views expressed in the column are of the author, and may or may not be endorsed by the publication.

FCM TRAVEL ASIA

PEOPLE | SOLUTIONS | PROGRESS

TRAVEL
PEOPLE
POSSIBILITIES.

Sunny Sodhi

Managing Director
FCM Travel Asia

ABOUT SUNNY SODHI

Sunny Sodhi is the Managing Director of FCM Travel Asia. With extensive experience in the travel industry, he leads FCM's growth across Asia, focusing on customer-centric solutions, operational excellence and strong partnerships. Sunny is passionate about helping businesses make smarter travel decisions, leveraging technology and data to deliver greater value, while building high-performing teams to support evolving customer needs.

“It's about building deeper partnerships and becoming more valuable to our customers as their businesses grow.”

SUNNY SODHI

EXCLUSIVE INTERVIEW

TRAVEL
BUSINESS
PEOPLE
IDEAS
A STRONGER
TOMORROW

Growth, Technology and a More Connected Asia

A conversation with Sunny Sodhi on the future of corporate travel

In an exclusive interview with The Travigator, Sunny Sodhi, Managing Director, FCM Travel Asia, shares his insights on Asia's resilient travel demand, growth opportunities in India, the rising importance of Meetings & Events, and how FCM is leveraging technology, data and people to create a more connected, seamless and higher-value travel experience for businesses across the region.

KEY TAKEAWAYS



Resilient demand

Business travel in Asia remains strong, with companies investing more selectively and expecting greater agility.



India's growing opportunity

Indian and multinational companies are expanding, creating more complex travel needs.



Meetings & Events

MICE is a key growth driver, with businesses seeking more purposeful, experiential and high-impact events.



Stronger partnerships

Long-term partnerships with clients and suppliers are critical to delivering deeper, strategic relationships.



Technology and people

Data, automation and AI are enhancing visibility and efficiency, while human expertise remains essential to navigate complexity.



A more connected Asia

Greater collaboration across markets will unlock new opportunities and create smoother, more seamless travel experiences.

“The opportunity in Asia goes beyond scale — it's about building deeper, broader relationships as businesses evolve.”

— SUNNY SODHI



Read the complete interview with Sunny Sodhi on our website.

**CLICK TO READ
FULL INTERVIEW**

The views expressed in the column are of the author, and may or may not be endorsed by the publication.

*Inspired
by Nature
Driven by
Progress*

NAVIGATE THE FUTURE WITH **AI &** INDUSTRY INSIGHTS

Industry Navigator is your trusted platform for latest industrial updates, **AI-powered advertising**, and **business growth** opportunities.

SMALL
FLOWERS
BIG
POSSIBILITIES



WHAT WE OFFER



AI-Powered Advertising

Smart campaigns that reach the right audience.



Industrial News & Updates

Daily insights on industries, technology & innovation.



Business Networking

Connect with industry leaders and decision makers.



Growth Opportunities

Discover new trends, markets and collaborations.

STAY AHEAD

SUBSCRIBE TO OUR NEWSLETTER

- ✓ Weekly Industry Insights
- ✓ AI & Technology Trends
- ✓ Business Growth Tips
- ✓ Exclusive Opportunities

NEWSLETTER



SUBSCRIBE NOW!
www.industrynavigator.in

AI – THE FUTURE IS HERE!

Leverage AI-driven solutions to boost your brand visibility, generate leads, and maximize ROI.

**LET'S BUILD
A STRONGER INDIA TOGETHER**

Empowering industries.
Enriching future.

CONNECT WITH US



www.industrynavigator.in
info@industrynavigator.in
ph- 8882833476
[/industry-navigator](https://www.linkedin.com/company/industry-navigator)



SCAN TO VISIT

PEOPLE
PLACES
POSSIBILITIES

International Brand vs National Players: The Hotel Strategy War Begins

Anthony Capuano, Marriott's global CEO, recently made a statement that should have caught the attention of every Indian hotel boardroom. Within three to four years, he expects India to overtake Mexico and become Marriott's third-largest market globally, behind only the United States and China.

That is not a casual growth comment. It is a signal that India has moved from being an emerging hospitality market to becoming one of the central battlegrounds for global hotel strategy.

Marriott already operates 187 hotels and nearly 33,000 rooms across 42 Indian cities. Its pipeline is even more aggressive: more than 200 additional hotels and over 30,000 rooms. If delivered, that would nearly double its Indian footprint. For one international hotel company to make that kind of bet shows how sharply the centre of gravity in Indian hospitality has shifted.

But the fight is not as simple as international capital versus Indian ownership. Global hotel chains have brand power, loyalty systems, distribution muscle and access to international travellers. Indian hotel groups have something harder to replicate: deep knowledge of local markets, land realities, operating costs, regional demand and the Indian traveller's behaviour.

The next phase of hospitality growth will not be decided only in Mumbai, Delhi or Bengaluru. It will be fought in Tier-2 and Tier-3 cities, pilgrimage corridors, industrial clusters, emerging leisure markets and business hubs that are only now becoming ready for branded supply.

This is why the contest is so compelling. International brands are no longer only chasing luxury flagships, and Indian players are no longer defending legacy territory. Both sides are moving into each other's strongest zones.

“

The contest in Indian hospitality has stopped being a fair fight on paper. It is a fight anyway, because the side with less capital keeps finding ways not to lose.

KEY TAKEAWAY:

India is no longer a secondary growth market for global hotel companies. It is becoming one of the world's most important hospitality battlegrounds.

Marriott's Conversion Play: Why India's Midscale Hotels Are the Real Prize

The most important part of Marriott's India strategy is not simply that it wants more hotels. It is how it wants to grow.

In November 2025, Marriott launched Series by Marriott globally for the first time in India, bringing 26 hotels and 1,900 rooms from The Fern Hotels & Resorts collection into the Marriott Bonvoy ecosystem. That move matters because it was not a traditional luxury expansion. It was a conversion strategy.

Instead of waiting years to build hotels from the ground up, Marriott moved directly into existing Indian hotel stock. It gained rooms, locations, operating assets and regional market access almost overnight. More importantly, it strengthened its presence in the very segment where India's growth is most active: midscale and regional hospitality.

This is the white space every major chain is now chasing. India has thousands of independently operated hotels that are decent, functional and well located, but not fully plugged into global distribution, loyalty and brand systems. For Marriott, Accor, IHG and others, these properties represent a faster route to scale than expensive greenfield development.

A conversion strategy also changes the competitive rules. International chains do not need to own every hotel or build every room. They need to bring brand standards, loyalty access, technology, revenue management and distribution to properties that already exist.

Hotelivate's numbers show why this matters. Marriott reportedly holds the largest share of India's branded hotel rooms at 13.6%, with IHCL close behind at around 12%, followed by Radisson, ITC and Accor. The race is close, and every conversion matters.

The opportunity is huge, but so is the risk. A global brand can put its name on an existing property, but it also inherits the reality beneath the signage: service culture, staffing, maintenance, plumbing, guest expectations and operational discipline. A conversion is fast, but it is not magic.

“

Marriott is not only building India. It is switching on India's existing hotel stock through global distribution.

CONVERSIONS
GROWTH
OPPORTUNITIES
SCALABILITY
A STRONGER
TOMORROW

KEY TAKEAWAY:

Marriott's India strategy shows that the real hotel battle is not only in luxury. It is in converting India's vast independent and regional hotel base into branded, loyalty-driven supply.

Series
BY MARRIOTT

SAME
PLACES
NEW
POSSIBILITIES



IHCL and Lemon Tree: How Indian Hotel Groups Are Fighting Back

STRONGER BRANDS | DEEPER MARKETS | A BIGGER TOMORROW

IHCL

A BROADER,
STRONGER TOMORROW



660

Total Hotels



386

Operating
Hotels



274

In Pipeline



LEMON TREE

BUILT FOR
THE NEW INDIA



270+

Total Hotels
(130+ operational
+ 130+ in pipeline)



130+

Operational
Hotels



130+

In Pipeline



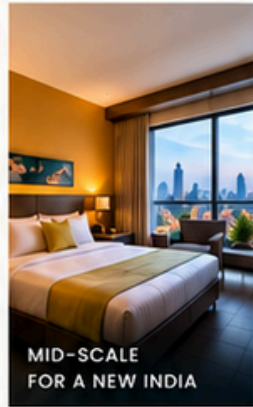
LUXURY
ICONS



HERITAGE
TO MODERN



SELECT-SERVICE
GROWTH



MID-SCALE
FOR A NEW INDIA



EXPANDING
BEYOND BORDERS



FOLLOWING
INDIAN TRAVELLERS

“

Indian hotel groups may not always have the deepest pockets, but they often know where the next hundred hotels should go before anyone else has run the numbers.



The Hospitality Convergence: Why There May Be No Clear Winner

DIFFERENT STRENGTHS. A SHARED DESTINATION.

MORE
PEOPLE
MORE
PLACES
A STRONGER
TOMORROW



GLOBAL CHAINS

Adapting to India with conversions, regional expansion and midscale focus.



INDIAN PLAYERS

Building multi-brand platforms and scaling through asset-light growth.



STRONG ADVANTAGES

Global distribution meets deep local market knowledge.



REAL RISKS

Conversion quality for global chains. Execution at scale for Indian players.



A CLEAR BENEFICIARY

More cities, more choice, better experiences for travellers.

The international-versus-national framing is tempting, but it no longer fully explains what is happening in Indian hospitality. Today, both sides are playing each other's game.

Global chains bring loyalty, distribution and capital. Indian players bring local demand insights, development economics and owner relationships.

By the end of the decade, the real question will not be whether international or national hotel groups won. It will be which companies executed their strategy without tripping over their own growth.

“

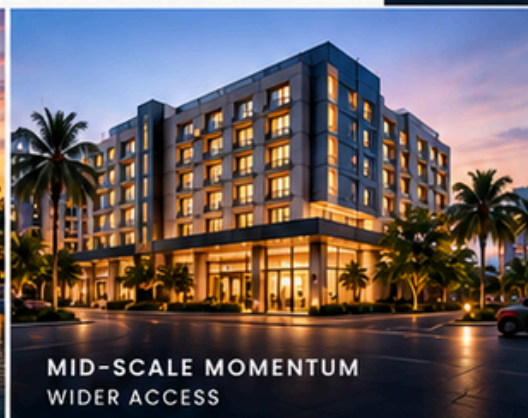
The winner will not be the company with the loudest logo. It will be the one that scales without losing control of the guest experience.

KEY TAKEAWAY:

The future of Indian hospitality is not international versus national. It is a convergence of global systems and Indian market intelligence.



LUXURY ROOTS
GLOBAL REACH



MID-SCALE MOMENTUM
WIDER ACCESS



NEW DESTINATIONS
BIGGER POSSIBILITIES



The Postcard Playbook: Scaling Luxury Without Becoming a Chain

SMALLER PROPERTIES. BIGGER POSSIBILITIES.

Ask Kapil Chopra what he is actually building and he is unlikely to say “hotels.” The former Oberoi Group president left one of India’s most storied luxury companies in 2018 to create The Postcard Hotel, beginning with three small properties in Goa. The proposition was never about room count. It was about slowness, intimacy and a deliberate refusal to look like anything a global chain would build.

Eight years later, that instinct has not only survived growth; it has become the growth strategy. The Postcard Hotel now operates across India, Bhutan and Sri Lanka, and in February, it signed a loyalty tie-up with Etihad Guest, allowing members to earn airline miles when staying at Postcard properties. That followed an earlier partnership with Singapore Airlines KrisFlyer.

For a boutique brand, this is a clever move. Postcard is not trying to build its own loyalty programme. It is borrowing access to global airline ecosystems while keeping its brand small, quiet and design-led.

The company’s stated ambition is to reach 50 hotels worldwide within five years and manage more than a billion dollars of assets. The real test will be whether it can grow without losing the qualities that make it distinctive: limited inventory, high-touch service and a strong sense of place.

This is the new independent luxury challenge. Scale is useful, but sameness is dangerous. The brands that win will be the ones that grow without making guests feel they have entered a system.

“

Postcard is not chasing volume for its own sake. It is trying to prove that smallness itself can be scaled.

KEY TAKEAWAY:

The Postcard Hotel shows how boutique luxury brands can use global loyalty partnerships without becoming conventional hotel chains.

SLOWER
TRAVEL
DEEPER
CONNECTIONS



DESIGN
LED



BOUTIQUE
APPROACH



GLOBAL
LOYALTY TIES



INDIA
BHUTAN
SRI LANKA



A MORE
MEANINGFUL
TOMORROW

GOA
WHERE IT BEGAN

BHUTAN
HIGHER PERSPECTIVES

SRI LANKA
ANOTHER WAY TO STAY



SaffronStays and StayVista: Why Villas Are Rewriting Indian Hospitality

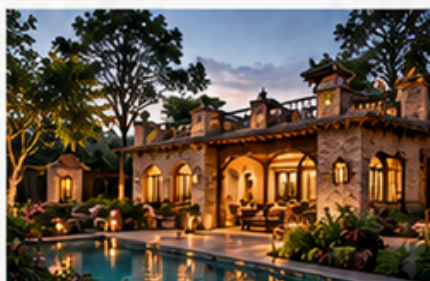
BIGGER SPACES. DEEPER CONNECTIONS. A DIFFERENT INDIA.

India's villa and managed-home platforms are building a hospitality category that traditional hotel chains were never designed to dominate.

SaffronStays, the Mumbai-based platform, recently raised \$3.5 million led by Infinity Ventures. Nearly 70% of its bookings come direct, and it has been profitable for four straight years.

StayVista operates over 1,200 properties across 100+ locations, with more than a million guests served, using an asset-light model.

For families, friend groups and celebration-led travel, a villa is not just a place to stay. It is a lifestyle for a weekend.



“

The villa is someone else's asset. The experience layered on top of it is the real product.

KEY TAKEAWAY:

SaffronStays and StayVista show that India's independent hospitality growth is moving toward homes, villas and curated group stays that global hotel chains cannot easily standardise.



UNIQUE PROPERTIES
HOMES WITH A STORY



GROUP TRAVEL
STRONGER TOGETHER



BEYOND HOTELS
A DIFFERENT STAY



LOCAL EXPERIENCES
AUTHENTIC INDIA



GROWING DESTINATIONS
VILLAS ACROSS THE COUNTRY



*More than a stay.
A different way
to experience India.*



Treebo and the Accor Reversal: The Risk Behind Global Partnerships

BIG AMBITIONS. TOUGH REALITIES. A STRONGER TOMORROW.

A strong local brand built on technology

Treebo grew into a leading budget hotel franchise with around 800 properties across 120 Indian cities, powered by pricing, bookings and operational software for independent hotel owners.

A major global opportunity

In April 2025, Treebo agreed to become the master licensee for Accor's Ibis and Mercure brands in India. Accor and InterGlobe were set to take a stake, and ten Mercure hotels had already been signed.

The deal that did not happen

By August 2026, the partnership collapsed. The parties could not agree on definitive terms, and all sides walked away.

Back to independent growth

Treebo remains focused on its own path, targeting 2,000+ economy hotels and 100+ mid-market properties over the next five years.



KEY TAKEAWAY

Global distribution is valuable, but local brands must be strong enough to survive if the partnership does not close.



TECH STRENGTH
Built for independent hotels



ATTRACTIVE OPPORTUNITY
Global brands bring scale



REAL CHALLENGES
Alignment is hard



INDEPENDENT FUTURE
2,000+ economy hotels targeted



BUDGET HOTELS
THE FOUNDATION



INDIAN CITIES
REAL OPPORTUNITIES



TECH-ENABLED GROWTH
A BIGGER TOMORROW

Local Hotels, Global Ambition: Scaling Without Selling the Soul

AUTHENTIC STAYS. BIGGER HORIZONS.



BOUTIQUE
WITH A GLOBAL REACH



HOMES AND VILLAS
THAT BELONG



TECHNOLOGY
FOR A STRONGER BASE



SUSTAINABLE STAYS
WITH A DEEPER PURPOSE



INDIAN ROOTS
GLOBAL POSSIBILITIES

A different playbook

India's independent hospitality brands are not trying to outdo global chains at their own game. They are choosing different levers: authenticity, homes and villas, technology, sustainability and distinct regional experiences.

Technology is a leveler

Direct booking engines, dynamic pricing, social media discovery and revenue-management tools now give smaller brands the ability to scale smarter than ever before.

Growth with responsibility

Whether it is Postcard, SaffronStays, StayVista, Treebo or CGH Earth, the challenge is the same: grow wider, without losing the identity that made them special.

“

The future belongs to brands that know which parts of scale to buy, and which parts of smallness to protect.

KEY TAKEAWAY

India's independent hospitality brands are proving that scale does not have to mean sameness, but the discipline required to preserve identity will only become harder as they grow.

DIFFERENT
BY DESIGN.
READY FOR
WHAT'S NEXT.

SAME SPIRIT.
MORE DESTINATIONS.
A MORE MEANINGFUL INDIA.



LUXURY TRAIN TRAVEL

✦ *Journey in Royal Style with TripFiesta* ✦

Curated luxury rail experiences across iconic landscapes,
regal interiors, and unforgettable heritage routes.



SIGNATURE RAIL TRAILS

👑 Royal Rajasthan Rail Trail 👑

👑 Rovos-Style Grand Rail Escape 👑

👑 Palace Heritage Journey 👑

👑 Maharaja Palace Route 👑

👑 Deccan Luxury Sojourn 👑

👑 Regal Wilderness by Rail 👑



Luxury Cabins



Fine Dining



Heritage Routes



Curated Itineraries



World-Class Service



Email : connect@tripfiesta.in



Mob : +918368285042

The DMC Difference: Why Local Intelligence Still Matters

REAL PEOPLE. REAL SOLUTIONS. REMARKABLE JOURNEYS.

LOCAL
PEOPLE
EXTRAORDINARY
JOURNEYS

When plans meet reality

Flights get delayed. Entry rules change. A key site is closed without notice. This is when local expertise makes all the difference.

More than an itinerary

A DMC's value is not the programme on paper. It is the people on the ground who can adapt, solve and keep the journey on track.

Knowledge that cannot be downloaded

Relationships, language, cultural understanding and real-time local judgement are things no search engine or AI tool can replace.



LOCAL
RELATIONSHIPS



CULTURAL
FLUENCY



ON-GROUND
SOLUTIONS



TRUST &
ACCOUNTABILITY

“

A DMC's real product is not the programme on paper. It is the local person who can rescue that programme when reality refuses to cooperate.

KEY TAKEAWAY

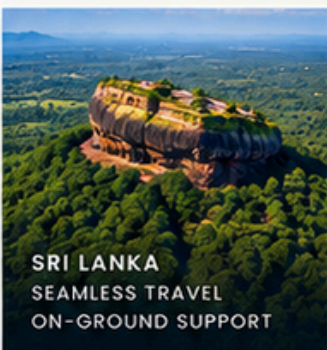
DMCs are not valuable because they create itineraries. They are valuable because they make destinations work when plans break.



INDIA
TIMELESS EXPERIENCES
LOCAL EXPERTISE



BHUTAN
COMPLEX ROUTES
TRUSTED PARTNERS



SRI LANKA
SEAMLESS TRAVEL
ON-GROUND SUPPORT



VIETNAM
DIVERSE LANDSCAPES
DEEPER CONNECTIONS



GEORGIA
EMERGING DESTINATIONS
RELIABLE GUIDANCE

DESTINATIONS
ARE BETTER
WITH PEOPLE
WHO KNOW THEM



CONSOLIDATION
DISTRIBUTION
ACQUISITIONS
GLOBAL REACH
THE ROAD AHEAD

From Kuoni to TBO: The Race to Buy Global Reach

DIFFERENT ERAS. A BIGGER WORLD. THE SAME QUESTION.

PEOPLE
MARKETS
PARTNERSHIPS
DESTINATIONS
OPPORTUNITIES
WITHOUT BORDERS

MORE
DESTINATIONS
A BIGGER
TOMORROW

26	NEW YORK	BOARDING
18	LONDON	BOARDING
13	DUBAI	BOARDING
13	SINGAPORE	BOARDING
25	SYDNEY	BOARDING
33	TORONTO	BOARDING
33	BANGKOK	BOARDING
38	CAPE TOWN	BOARDING
38	ZURICH	BOARDING
35	TOKYO	BOARDING

A defining consolidation

In 2015, Thomas Cook India acquired Kuoni's travel businesses in India and Hong Kong for ₹535 crore, including SOTC and SITA in India. In June 2017, its subsidiaries acquired Kuoni's Destination Management Specialists businesses across 17 countries, substantially expanding its international footprint.

A new player, a bigger platform

TBO Tek listed on NSE and BSE in 2024. Its website reports a network of 159,000+ travel buyers across 100+ countries. In October 2025, TBO completed its acquisition of US luxury travel wholesaler Classic Vacations for US\$125 million, including closing adjustments.

Scale brings opportunity — and risk

Acquisitions can buy reach and distribution, but ground quality depends on people, relationships and local knowledge. That is the real challenge for any global DMC network.

KEY MILESTONES

- 2015** • Thomas Cook India acquires Kuoni's India and Hong Kong travel businesses for ₹535 crore
- 2016** • EQT acquires Kuoni Group
- 2017** • Thomas Cook India expands through Kuoni DMS businesses in 17 countries
- 2024** • TBO Tek lists on NSE and BSE
- 2025** • TBO completes Classic Vacations acquisition for US\$125 million

“

Global reach can be acquired. Local trust still has to be earned destination by destination.

EDITORIAL INSIGHT

KEY TAKEAWAY

India's DMC and B2B distribution companies are buying global reach, but preserving local service quality will determine long-term success.



EUROPE
TIMELESS MARKETS.
NEW OPPORTUNITIES.



ASIA
HIGH DEMAND.
BIGGER NETWORKS.



AFRICA
DEEPER EXPERIENCES.
STRONGER PARTNERSHIPS.



NORTH AMERICA
PREMIUM TRAVELLERS.
EXPANDING ACCESS.



NEW FRONTIERS
MORE DESTINATIONS.
GREATER POSSIBILITIES.

LOCAL KNOWLEDGE
TURNS PLANS INTO
REAL JOURNEYS.

Sources: Thomas Cook India FY2017–18 annual report; TBO company website and acquisition filing, 2 Oct 2025; The Economic Times, 8 Aug 2015.

DESTINATION MANAGEMENT

TECHNOLOGY
PEOPLE
DESTINATIONS
BETTER TOGETHER

AI Enters the DMC: What Technology Can and Cannot Replace

SMARTER TOOLS. STRONGER EXPERTS. BETTER JOURNEYS.

LOCAL
KNOWLEDGE
GLOBAL REACH
POWERED BY
TECHNOLOGY
LED BY PEOPLE

AI is already here

Technology is moving quickly into the DMC business. The question is not whether AI will matter. It already does. The real question is which parts of the DMC's job it can actually improve.

From itinerary drafts to instant confirmations

AI is strong where the work is repeatable: itinerary drafts, package comparisons, supplier matching, pricing logic and basic destination discovery. One Above's DMC Bazaar is an AI-enabled B2B portal for the DMC trade, offering AI-assisted itinerary customisation and instant confirmations. Bayard Vacations is using AI across the customer journey, from enquiry to post-trip review.

A tool, not a replacement

AI can help destination experts move faster and reduce manual work. But it cannot replace local relationships, on-ground judgement or the human expertise that makes a destination work when plans break. The winning DMCs will use AI to handle the routine, so their people can focus on what only humans can do.

WHAT AI CAN DO

FASTER. SMARTER. AT SCALE.

-  **ITINERARY DRAFTS**
Build options in seconds
-  **SUPPLIER MATCHING**
Find the right partners
-  **PRICING & COMPARISONS**
Analyse and suggest
-  **INSTANT CONFIRMATIONS**
Reduce turnaround time
-  **DESTINATION DISCOVERY**
Surface new experiences
-  **ROUTINE OPERATIONS**
Handle repetitive tasks

WHAT ONLY HUMANS CAN DO

EXPERIENCE. JUDGEMENT. TRUST.

-  **LOCAL RELATIONSHIPS**
Get things done
-  **CULTURAL NUANCE**
Navigate sensitivities
-  **CRISIS MANAGEMENT**
Solve the unexpected
-  **PERSONAL JUDGEMENT**
Make the right call
-  **HIGH-VALUE SERVICE**
Handle special requests
-  **AUTHENTIC EXPERIENCES**
Create lasting impact

“

The best use of AI in DMCs is not to remove the human expert. It is to give that expert more time for the work only a human can do.

KEY TAKEAWAY

AI can scale the repeatable parts of DMC work, but it cannot replace the relationship layer that makes a destination function under pressure.

SAME
DESTINATIONS.
NEW POSSIBILITIES.

TECHNOLOGY
EXTENDS OUR REACH
PEOPLE GIVE IT
A MEANING.

DESTINATION MANAGEMENT

PEOPLE
TECHNOLOGY
PARTNERSHIPS
SUSTAINABILITY
A STRONGER TOMORROW

TECHNOLOGY
BUILDS REACH.
PEOPLE
MAKE IT REAL.

The Strategic Verdict: Can DMCs Scale Without Becoming Generic?

PLANS
PEOPLE
PLACES
POSSIBILITIES

RIGHT SCALE. REAL PEOPLE. LASTING DESTINATIONS.

A more complicated future

The DMC industry is not facing a simple future where technology replaces people or tradition defeats innovation. The reality is more complicated, and more interesting.

Technology is a force multiplier

Distribution and discovery are becoming scale games. Companies such as TBO, One Above and other platform-led players are proving that technology can improve speed, reach and buyer access. There is no reason for hotel contracting, routine confirmations or basic itinerary logistics to remain entirely manual if software can do them faster.

The human layer still defines the DMC

Guides, local fixers, supplier trust, monument access, festival knowledge, language skills and crisis handling are the parts of the business that still resist full automation. This is where DMCs create real value.

Talent and partnerships will matter more

India needs more trained, multilingual guides, and representation partnerships may offer a practical middle path to grow reach without losing local depth.



SCALE DISTRIBUTION

Technology. Platforms.
Global Reach.



PROTECT LOCAL INTELLIGENCE

People. Relationships.
Real Access.



CREATE LONG-TERM VALUE

Authentic Experiences.
Stronger Destinations.

“

The best DMCs of the next decade will know which parts of the business to automate, and which parts to keep deliberately human.

KEY TAKEAWAY

The future of DMCs lies in scaling distribution while protecting the human relationship layer that clients actually pay for.



AUTOMATE
WHAT CAN SCALE



INVEST IN
PEOPLE AND ACCESS



EXPLORE
STRATEGIC PARTNERSHIPS



KEEP DESTINATIONS
AUTHENTIC

DIFFERENT
DESTINATIONS.
A MORE MEANINGFUL
TOMORROW.



TheTravigator Wellness 50

A Curated B2B Guide to Kerala's Most Distinctive
Wellness Stays, Healing Centres and Long-Stay Retreats

Kerala is India's strongest Ayurveda and wellness destination, but for travel agents, DMCs, luxury operators and international buyers, choosing the right property is not always simple. The market is crowded with Ayurveda resorts, wellness hotels, clinical centres and retreat-style stays — each claiming authenticity, luxury and healing value.

TheTravigator Wellness 50 is designed to cut through that noise.

This is not a casual "best hotels" list. It is a criteria-driven B2B reference directory created to help industry professionals match the right client to the right wellness property — whether the requirement is Panchakarma, clinical recovery, long-stay rejuvenation, luxury wellness, yoga, heritage healing or a quiet nature-led reset.

“
The future of
wellness travel is
not about more
options. It is about
better curation.”



AYURVEDA
TREATMENTS



WELLNESS
RESORTS



HEALING
CENTRES



HERITAGE
STAYS



LONG-STAY
RETREATS

TheTravigator
Wellness
50



CURATED
SELECTION



B2B
FOCUSED



RIGHT CLIENT
RIGHT PROPERTY



REAL INDUSTRY
VALUE

KERALA
HEALS
BUSINESS
TOO



THETRAVIGATOR WELLNESS 50

Why This Directory Exists

A MORE TRUSTED PATH TO
KERALA'S WELLNESS LANDSCAPE

Wellness tourism is growing rapidly, and Kerala sits at the heart of India's Ayurveda proposition. But the industry faces a credibility problem. Many properties use the language of wellness without offering serious treatment depth, medical governance or long-stay capability.

For B2B travel sellers, that creates risk. A poorly matched wellness property can damage client trust, especially when guests are travelling for 7, 14, 21 or 28-day programmes.

TheTravigator Wellness 50 exists to make that selection process more reliable.

It gives travel agents, DMCs, luxury tour operators and international buyers a clearer framework for understanding which properties are treatment-led, which are luxury-led, which are clinical, and which are better suited for lighter wellness experiences.

This is editorial curation, not advertorial inclusion.



RIGHT CLIENT. RIGHT PROPERTY. A HEALTHIER TOMORROW.

AUTHENTIC
HEALING.
REAL VALUE.
STRONGER
PARTNERSHIPS.



KERALA
WELLNESS
A STRONGER
TOMORROW
TOGETHER.



“A wellness property should not be judged by its brochure. It should be judged by what it can safely and consistently deliver.”

THETRAVIGATOR WELLNESS | 50

The 5-Point Screening Framework

Every property in TheTravigator Wellness 50 is assessed across five measurable parameters. Together, they create a 100-point editorial framework.

01



Positioning

We examine whether the property has a clear identity: Ayurveda-led, luxury wellness, clinical, spiritual, holistic, nature-led or heritage-based.

20%

02



Wellness & Treatment Offering

We evaluate the depth of Ayurveda, Panchakarma, yoga, meditation, naturopathy, diagnostics and specialised wellness programmes.

25%

03



Quality & Authenticity

We check doctors, treatment protocols, accreditation, lineage, safety systems and medical credibility.

20%

04



Guest Feedback

We review recent and consistent feedback across platforms, including international guest sentiment.

20%

05



Long-Stay / International Appeal

We assess whether the property can serve 7+ day guests with privacy, food flexibility, language support and service consistency.

15%

“

*Better properties.
Happier travellers.
A healthier tomorrow.*

CURATED
FOR A HEALTHIER
WORLD OF TRAVEL

AUTHENTIC STAYS
TRUSTED PARTNERS
MEANINGFUL JOURNEYS
LASTING WELLNESS



Minimum
consideration score:

70/100

Properties scoring 70 or above
are considered for inclusion.



Editor's Pick
shortlist:

85+

Properties scoring 85 or above
feature in the Editor's Pick shortlist.

WELLNESS
ROOTED IN
NATURE.
CONNECTED
TO THE WORLD.



KERALA
A STRONGER
TOMORROW
THROUGH
WELLNESS TRAVEL.



THETRAVIGATOR WELLNESS 50

Criterion One & Two

Positioning and Wellness Depth

Clarity Today, Better Journeys Tomorrow.

The first question is simple: who is this property really for?

A serious Ayurveda guest has different needs from a luxury traveller looking for a beachfront reset. A yoga seeker is not the same as someone recovering from chronic stress, metabolic imbalance or post-surgical fatigue. TheTravigator Wellness 50 does not accept vague positioning such as “luxury wellness destination” unless the property’s design, programming and guest profile support that claim.

The second and most important criterion is treatment depth.

We distinguish between genuine wellness destinations and hotels with spa menus. Strong properties offer structured programmes, qualified supervision, clear outcomes and coherent healing systems.

We examine Ayurveda, Panchakarma, yoga, meditation, naturopathy, diagnostics, personalised nutrition, mental wellness, longevity, detox and recovery-led programmes.



Red Flag

Properties that sell “Ayurveda packages” without physician oversight, programme structure or credible treatment protocols.

“Wellness without depth is not wellness. It is a missed opportunity.”

01

Positioning (20%)

A clear identity and the right fit

-  Ayurveda-led
-  Luxury wellness
-  Clinical / Medical
-  Spiritual
-  Holistic
-  Nature-led
-  Heritage-based

02

Wellness & Treatment Depth (25%)

Beyond spa menus.
Towards real outcomes.

-  Ayurveda & Panchakarma
-  Yoga & Meditation
-  Naturopathy
-  Diagnostics
-  Personalised Nutrition
-  Mental Wellness
-  Longevity Programmes
-  Detox & Recovery

PART OF A
100-POINT
EDITORIAL FRAMEWORK



AUTHENTIC
TREATMENTS
MEANINGFUL
EXPERIENCES
LASTING IMPACT

ROOTED
IN TRADITION.
CURATED
FOR TOMORROW.



KERALA
WELLNESS
A STRONGER
TOMORROW
TOGETHER.

SUBSCRIBE



WWW.THETRAVIGATOR.COM

THETRAVIGATOR WELLNESS 50

Criterion Three & Four Authenticity and Guest Proof

Real Care. Real Credibility. Real Experiences.

Wellness is not just about atmosphere. It is about safety, credibility and professional execution.

TheTravigator Wellness 50 examines whether treatments are supervised by qualified Ayurveda doctors, whether the property follows standard protocols, whether accreditation exists, and whether emergency systems are in place for intensive programmes.

Key Credibility Markers

We look for independent validation and verifiable standards, including:



Kerala Tourism
Ayurveda
Classifications



NABH AYUSH
Standards



Qualified
BAMS/MD
Doctors



Recognised
Yoga Lineages



Verifiable
Awards



Genuine Heritage
or Clinical
Lineage

Guest Feedback Matters

We do not rely on a single review platform. We look for patterns across Tripadvisor, Google, Booking.com, specialist publications and repeat-guest evidence.

A property with beautiful imagery but weak recent reviews will not rank strongly.



Red Flag

Properties with limited reviews, recent complaints about treatment quality, hygiene, staff behaviour or no visible medical governance.



“True wellness is built on trust, not just tranquil settings.”



A HIGH-CREDIBILITY
WELLNESS PROPERTY



A LOW-CREDIBILITY
OR HIGH-RISK PROPERTY

Qualified Ayurveda doctors on-site

No qualified doctor or limited medical supervision

Follows structured treatment protocols

Generic spa menus, no structured programmes

Recognised accreditation
(Kerala Tourism / NABH AYUSH)

No verifiable accreditation

Emergency systems in place

No clear emergency systems

Strong, recent and consistent guest reviews

Few reviews or inconsistent feedback

Evidence of repeat guests and long-stay clientele

High number of recent complaints

Transparent programme details and realistic outcomes

Unrealistic claims and vague programme details



AUTHENTICITY
BUILDS TRUST



REAL GUESTS
REAL STORIES



SAFER TRAVEL
STRONGER
PARTNERSHIPS

CREDIBLE WELLNESS. CONFIDENT CLIENTS.

WELLNESS
ROOTED IN
AUTHENTICITY.
JOURNEYS BUILT
ON TRUST.



KERALA
A STRONGER
TOMORROW
THROUGH
WELLNESS TRAVEL.



THETRAVIGATOR WELLNESS 50

Criterion Five: Long-Stay and International Appeal

More Time. Deeper Healing. Greater Possibilities.

A true wellness retreat must be built for time.

Guests staying for 7, 14, 21 or 28 days need more than a good room and one signature massage. They need programme continuity, quiet spaces, dietary flexibility, multilingual support, privacy, medical clarity and service consistency over weeks.

This criterion separates serious wellness destinations from weekend spa hotels.

TheTravigator Wellness 50 assesses whether properties offer:

structured long-stay programmes, international guest handling, English or multilingual explanations, vegan/ gluten-free/diabetic dietary options, secluded treatment zones and strong repeat-visitor evidence.

International wellness travellers are increasingly informed. They want credible outcomes, not decorative wellness language.

“Long-stay wellness is not hospitality with extra treatments. It is a complete operating system built around care, routine and trust.”

TIME
HEALS
DIFFERENTLY
IN KERALA

WHAT WE ASSESS (15%)



Long-Stay Programme Readiness

Ability to serve 7, 14, 21+ day guests with structured plans.



Dietary Flexibility

Vegetarian, vegan, gluten-free, diabetic and custom diets.



Language Support

English and multilingual explanations for international guests.



Privacy & Space

Quiet environments, secluded treatment zones, low-density stays.



International Guest Handling

Experience with overseas travellers and cultural sensitivities.



Repeat-Visitor Evidence

High rate of returning guests and long-stay clientele.

WHY IT MATTERS



HAPPIER GUESTS

Longer stays create deeper results.



STRONGER INTERNATIONAL APPEAL

Meets the needs of evolving global travellers.



HIGHER YIELD

Long-stay travellers generate greater value.



LASTING RELATIONSHIPS

Wellness travellers return — and recommend.

OUR STANDARD

15%

Because true wellness journeys take time.

STAYS
THAT STAY
WITH YOU
LONGER.

PEOPLE
PLACES
PURPOSE
WELLNESS

KERALA
A STRONGER
TOMORROW
THROUGH
WELLNESS TRAVEL

THETRAVIGATOR WELLNESS 50

The Five Editorial Categories

Different Needs. A More Useful Guide.

TheTravigator Wellness 50 will not rank all 50 properties in one generic order. Wellness demand is too specialised for that.

Instead, the directory will be divided into five editorial categories:

01



Ayurveda & Panchakarma

For serious treatment-led stays and classical Ayurveda programmes.

02



Luxury Wellness Retreats

For high-end hospitality combined with meaningful wellness integration.

03



Medical / Clinical Wellness

For diagnostics, chronic condition management, recovery, longevity and clinical interventions.

04



Yoga, Mindfulness & Holistic Healing

For travellers whose primary motivation is inner balance, yoga, meditation and spiritual renewal.

05



Boutique / Heritage / Immersive Wellness

For intimate stays rooted in lineage, place, architecture, family tradition or nature-led healing.

“Wellness is personal.
The right category helps you
find the right match.”

BUILT FOR A MORE MEANINGFUL
TRAVEL INDUSTRY



RIGHT CLIENTS
HAPPIER GUESTS



STRONGER
PARTNERSHIPS



A HEALTHIER
TOMORROW

CURATION TODAY. A BRIGHTER TOMORROW.

THE RIGHT RETREAT FOR EVERY TRAVELLER. A STRONGER TOMORROW FOR THE TRADE.

KERALA
WELLNESS
ROOTED IN
TRADITION.
READY FOR
THE WORLD.



PEOPLE
PLACES
WELLNESS
OPPORTUNITIES
A STRONGER
TOMORROW.



THETRAVIGATOR WELLNESS 50 - CALL FOR ENTRIES

Directory Format,

Transparent. Independent. Industry-Focused.

Each property selected for TheTravigator Wellness 50 will receive a concise 120–150-word profile.

Every entry will include:



Property Name

Location | Category | Ideal Stay



Positioning

Who the property is really for.



What It Offers

Ayurveda, Panchakarma, yoga, naturopathy, detox, longevity, mental wellness or clinical care.



Why It Stands Out

The real differentiators.



Long-Stay Appeal

Ideal duration and international traveller suitability.



Guest Verdict

Balanced praise and recurring criticism where relevant.



TheTravigator Verdict

Final editorial assessment.

“

Kerala's wellness ecosystem is world-class, but it needs sharper curation.

TheTravigator 50 is built to provide exactly that.”

PLACES
THAT HEAL
PEOPLE WHO
GO FURTHER

KERALA
A DEEPER
KIND OF
LUXURY

SAMPLE DIRECTORY ENTRY (ILLUSTRATIVE ONLY)



AYURVEDA &
PANCHAKARMA

Ananda Kerala

Kovalam, Kerala | Ayurveda & Panchakarma | 7–21 Nights

Positioning

A serene, treatment-led retreat for serious Ayurveda seekers.

What It Offers

Authentic Ayurveda, Panchakarma, yoga, naturopathy, personalised nutrition and wellness consultations.

Why It Stands Out

Experienced doctors, beachfront setting, strong repeat clientele and genuine clinical depth.

Long-Stay Appeal

Ideal for 14–28 day programmes with international guest support.

Guest Verdict

Highly rated for treatments, food and service. Some guests note limited nightlife (which aligns with its wellness focus).

TheTravigator Verdict

A credible, treatment-led property that delivers on its promise.

HEALING ROOTED IN TRADITION. EXPERIENCES FOR TOMORROW.

CALL FOR ENTRIES

Properties wishing to be considered should review the five criteria, gather supporting evidence and contact TheTravigator editorial team with property details, category interest and proof of eligibility.



Submission Deadline
30 October 2026



Publication Date
13 November 2026



Submit Your Property →

info@thetravigator.com

AUTHENTIC
WELLNESS
REAL PEOPLE
LASTING
JOURNEYS.



KERALA
A STRONGER
TOMORROW
THROUGH
WELLNESS TRAVEL.



WHERE DOES YOUR WELLNESS RETREAT BELONG?

*Different Journeys
A Healthier Tomorrow*

TheTravigator Wellness 50: Choosing the category that reflects your guest experience

By TheTravigator Editorial Team

What is the main reason a wellness guest chooses your centre or resort?

WELLNESS
PEOPLE
PLACES
PURPOSE



AYURVEDA & PANCHAKARMA

For authentic, physician-led Ayurveda with residential programmes.



LUXURY WELLNESS RETREATS

For high-end stays that integrate wellness with personalised hospitality.



MEDICAL / CLINICAL WELLNESS

For centres where clinical assessment and professionally supervised care are central.



YOGA, MINDFULNESS & HOLISTIC HEALING

For structured yoga, meditation or other clearly defined holistic practices.



BOUTIQUE / HERITAGE / IMMERSIVE WELLNESS

For retreats where local identity, heritage or intimate hospitality shapes the experience.

- Doctor consultations
- Individual treatment plans
- Qualified supervision
- Structured programmes

- Premium accommodation
- Curated wellness programmes
- Specialised practitioners
- Gourmet, wellness-focused dining

- Clinical assessments
- Professional credentials
- Care processes
- Emergency / referral arrangements

- Qualified practitioners
- Programme schedules
- Suitability screening
- Dedicated spaces

- Distinctive location or heritage setting
- Substantive wellness programme
- Authentic local experiences
- Intimate, personalised hospitality



WHAT IF TWO CATEGORIES FIT?

Choose one primary category and, where justified, one secondary category. Use your programme details, actual guest itineraries and booking information to support your choice.



CATEGORY COMES BEFORE SCORE

These categories describe different offerings; they are not a ladder of prestige. A focused yoga retreat can demonstrate excellent delivery within its category without offering clinical diagnostics or luxury villas.



A CLEAR PROMISE

Your category should reflect:

- Who the retreat serves
- What it delivers
- The evidence that connects the two

TheTravigator confirms the final classification during editorial review.

Wellness Moves the World

THE TRAVIGATOR
WELLNESS 50
DIRECTORY
CELEBRATING PLACES
THAT CREATE A HEALTHIER TOMORROW



HOW SHOULD A WELLNESS RETREAT RATE ITSELF?

Inside TheTravigator Wellness 50 proposed
100-point self-assessment

By TheTravigator Editorial Team

Measure
Improve
Grow

A clear framework
for stronger, more credible
wellness experiences.

WELLNESS
PEOPLE
BETTER
JOURNEYS

FIVE CRITERIA. 100 POINTS.

A balanced assessment of what makes a wellness retreat truly exceptional.



PURPOSE
PEOPLE
PLACE
PROGRAMME

POSITIONING 20 POINTS

Does the centre clearly identify its category and target guest? Do its facilities, programmes and published information support that identity?



WELLNESS & TREATMENT OFFERING 25 POINTS

Are programmes structured, clearly explained and delivered by appropriate practitioners? Do they include suitability assessments, individual planning and reviews?



QUALITY & AUTHENTICITY 20 POINTS

Can the applicant document relevant qualifications, operating permissions, hygiene procedures, consent processes and emergency arrangements?



GUEST FEEDBACK 20 POINTS

Is recent feedback collected and reviewed systematically? Does it address the wellness experience itself, and can the centre show how it handles complaints?



LONG-STAY / INTERNATIONAL READINESS 15 POINTS

Can the centre support residential programmes of seven nights or longer, with suitable accommodation, dietary arrangements, clear communication and continuity of service?



HOW TO SCORE

Each criterion has five checkpoints.
For each checkpoint, award:

0

Absent,
planned or
unsupported

1

Partially
implemented or
incompletely
documented

2

Consistently
operational and
supported by
evidence



CALCULATION

- 1 Add your raw score out of 10 for each criterion.
- 2 Divide by 10 and multiply by the criterion's weight.
- 3 Total score out of 100.

Example:

$8/10$ for Positioning = $(8 + 10) \times 20$
= 16 out of 20 points



WHAT DOES THE RESULT MEAN?

70/100

Threshold for
editorial consideration.

85+

Enters consideration
for the Editor's Pick
shortlist.

- ✓ Neither result guarantees inclusion.
- ✓ Essential credentials and safety arrangements remain mandatory.
- ✓ This is separate from an official hotel star classification. Applicants submit a self-assessment, and TheTravigator determines the verified editorial score.

Stronger
Wellness Experiences
A Brighter Tomorrow

"It's not just about a score,
it's about seeing where you excel
and where you can grow."

THE TRAVIGATOR

THE TRAVIGATOR
WELLNESS 50 DIRECTORY

RECOGNISING PLACES
THAT CREATE A HEALTHIER TOMORROW



BEFORE THE SCORE, SHOW THE EVIDENCE

*What wellness centres and resorts
should prepare for TheTravigator Wellness 50*

By TheTravigator Editorial Team

*Real
Experiences
Build
Real Trust*

WELLNESS
BEYOND
BORDERS

*Clear information today.
Stronger partnerships
tomorrow.*

1

THE PROGRAMME

A clear picture of what
the guest books



- Programme brochure or sample itinerary
- Duration, inclusions and consultation details
- Practitioner involvement and scope of personalisation
- Intended guest profile
- Why your chosen category fits

2

PEOPLE & PROCESSES

Show who delivers
and how



- Practitioner qualifications and registrations
- Operating permissions
- Accreditations (facility and scope)
- Hygiene and safety procedures
- Suitability screening and consent processes
- Emergency arrangements and referral pathways

3

GUEST FEEDBACK

Let real experiences
speak



- Links to independent review profiles
- Feedback summaries
- Examples of how concerns are addressed
- Feedback on consultation quality, programmes, dietary support and staff continuity
- If reviews are limited, disclose this and share other supporting evidence

4

LONG-STAY READINESS

Support for longer,
global stays



- Extended-stay arrangements
- Dietary communication and meal plans
- Language support
- Continuity of practitioners and guest services
- Ability to serve international guests (evidence over claim)

5

SELF-ASSESSMENT BEGINS THE REVIEW

Submit, we verify



- Submit your category, score and documents
- TheTravigator reviews the evidence
- We may request clarification
- Final assessment determined by TheTravigator
- Unsupported claims may be revised or excluded

*“Transparency
turns exceptional
experiences into
lasting partnerships.”*

THE TRAVIGATOR

OUR GOAL

A directory that gives travel
professionals enough specific,
credible information to recommend
a wellness stay with confidence.

*Wellness
Connects
People and Places*



THETRAVIGATOR
WELLNESS 50 DIRECTORY
RECOGNISING PLACES
THAT CREATE A HEALTHIER TOMORROW



INDIAN ASSOCIATION OF TOUR OPERATORS

41st IATO Annual Convention

VISAKHAPATNAM SETS THE STAGE FOR A STRONGER INDIAN TOURISM INDUSTRY

Visakhapatnam, September 10, 2026: The 41st Annual Convention of the Indian Association of Tour Operators (IATO) commenced in Visakhapatnam with an inspiring inaugural ceremony, bringing together leading stakeholders, tourism professionals, policymakers and representatives from across India's travel and tourism fraternity.

The convention, being held from 10 to 13 September 2026, provides a key platform for meaningful discussions, knowledge sharing, networking and collaboration on emerging opportunities, challenges and strategies for strengthening India's position as a leading global tourism destination.

“Tourism unites people, places and possibilities.”

The participation of senior government leaders and industry stakeholders underlines the importance of close cooperation between the government and the tourism industry. The convention reinforces the vital role of tour operators in promoting destinations, enhancing inbound tourism and contributing to employment and economic growth.

A new chapter begins in Visakhapatnam—one that looks towards a stronger, more resilient and globally competitive Indian tourism industry.



VISAKHAPATNAM
ANDHRA PRADESH

10 - 13
SEPTEMBER 2026

TOURISM LEADERS
INDUSTRY STAKEHOLDERS

NETWORKING
COLLABORATION

STRONGER
INDIAN TOURISM

SUSTAINABLE
INCLUSIVE GROWTH

INCREDIBLE INDIA.
BRIGHTER TOMORROWS.



VISAKHAPATNAM
A BRIGHTER
HORIZON FOR
INDIAN TOURISM.

PEOPLE
PLACES
POSSIBILITIES
A STRONGER
TOMORROW.



FROM STADIUMS TO DESTINATIONS:

Why India's Sports Boom Is Travel's Next Big Play

B2B FORECAST • SPORTS TOURISM • MICE • DESTINATION STRATEGY

With the Asian Games underway in Aichi–Nagoya, Japan, sport is opening opportunities for event-led travel. For the travel trade, packages combining competitions, accommodation and local experiences can serve athletes, families and fans, and encourage longer stays.

ASIAN GAMES: 19 SEPTEMBER–4 OCTOBER 2026

INDIA

MORE
PEOPLE
MORE
PLACES
A STRONGER
TOMORROW.

↑ ✈ Departures

🧳 🧳 Destinations

✈ Destinations

👥 Stronger
Tourism

🌐 Global
Opportunities



107

MEDALS

India's record
haul at
Hangzhou 2023



43

SPORTS

Aichi–Nagoya
2026, versus 40
at Hangzhou



11,000+

ATHLETES

Reported estimate;
45 countries
and regions



500+

PADEL COURTS

Across 40+ Indian
cities; 2026
industry estimate



~70%

ANNUAL COURT
GROWTH

Industry estimate,
India Padel
Report 2026

“

*Sport is not just
an event. It is a
traveller in the
making.*

TheTravigator editorial view

Sources: PIB; Japanese Olympic Committee; AP; India Padel Report 2026 (CAA Portas, Hudle & PadelPark India).
Figures checked: 24 September 2026.

PLAY
TRAVEL
EXPLORE
REPEAT

SPORTS
BRING PEOPLE.
DESTINATIONS
MAKE THEM STAY.

INDIA
A NATION
ON THE MOVE



SUBSCRIBE



WWW.THETRAVIGATOR.COM

The Great Seat Squeeze

What India's September Airline Schedules Mean for the Travel Trade

Published September schedules point to fewer seats overall, with airlines adding capacity on selected routes. For the travel trade, the practical focus is availability, flexible itineraries and careful planning.

CAPACITY
CONNECTS
PEOPLE.
OPPORTUNITIES
KEEP THEM
MOVING.

More
Journeys
Stronger
India

SCHEDULED SEAT CAPACITY • SEPTEMBER 2026



22.7 million

Total scheduled seats

▼ **-4.5%**
YoY



15 million

Domestic scheduled seats

▼ **-5.6%**
YoY



7.7 million

International scheduled seats

▼ **-2.1%**
YoY



TRADE PRIORITIES

Check live availability
Offer flexible routing
Review booking terms

EDITORIAL INSIGHT

Connectivity is no longer a given. It's a competitive advantage.

ROUTES: GAINS AND CUTS

Scheduled seats • Sept 2026 • YoY

Mumbai-Delhi **+13.9%**

Bengaluru-Pune **+26.8%**

Mumbai-Hyderabad **-9.5%**

Mumbai-Chennai **-8.5%**

AIRLINES: MIXED MOVES

Scheduled seats • Sept 2026 • YoY

IndiGo **-4.5%**
11.26 million seats
≈50% of scheduled seat capacity

AIR INDIA **-8.8%**
3.22 million seats
Excludes Air India Express

Akasa Air **+5%**
Scheduled capacity growth

FACTORS BEHIND THE SQUEEZE



Aircraft availability



Fuel-cost pressure



Airspace disruptions



Selective route deployment

TIGHTER SKIES.
BIGGER
OPPORTUNITIES
FOR THOSE WHO
PLAN AHEAD.

INDIA TRAVELS
FURTHER WHEN
THE INDUSTRY
THINKS AHEAD.

Source: OAG data reported by Financial Express, 10 & 14 Sept 2026. Published schedules, subject to revision. YoY = September 2026 versus September 2025.



The Great Seat Squeeze

Why India's Airline Capacity Crunch Is The Travel Trade's Defining Moment

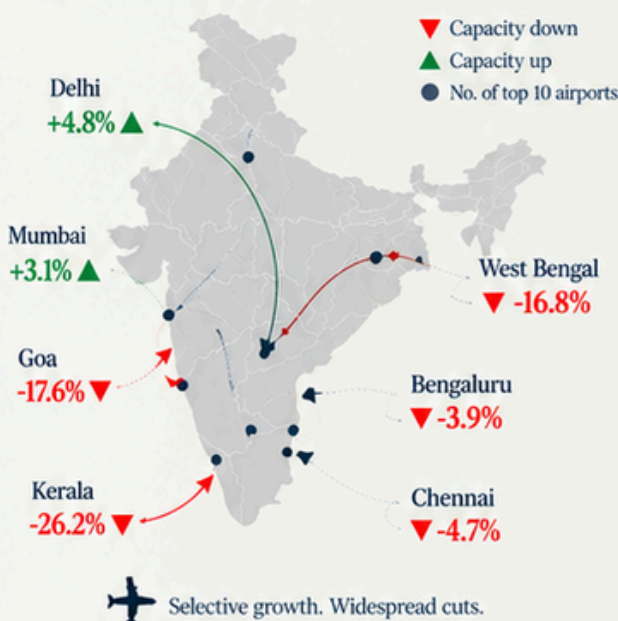
CAPACITY • FARES • ROUTES • TRADE IMPACT • OUTLOOK

Fewer seats. Higher fares. A tighter market. Indian aviation is flying 4.5% fewer seats than last year, while average airfares have risen over 20%, reshaping how the travel trade plans, prices and packages the future. For agents, tour operators, corporates and MICE planners, capacity is no longer a given — it's a resource to be secured.

“Connectivity is not a given anymore. It's a competitive advantage.”

DOMESTIC CAPACITY CHANGE

Top Airports (Sept 2026 vs Sept 2025)



INDIA'S AVIATION BY THE NUMBERS (SEPT 2026)



AVERAGE AIRFARES



AIRLINES: MIXED MOVES



WHY THE SQUEEZE?

- Aircraft availability (GTF engine issues, delivery delays)
- Higher fuel costs (₹121.28/litre, +5.46%)
- Longer routings (West Asia conflict)
- Selective route strategy (demand-driven capacity)

TRADE IMPACT

- Agents: Less last-minute inventory
- Tour operators: Plan around confirmed capacity
- Corporates: Higher fares, tighter agreements
- MICE: Early blocking essential
- Hotels & destinations: Connectivity matters more than ever

TIGHTER SKIES.
BIGGER OPPORTUNITIES
FOR A SMARTER
TRAVEL TRADE.

PLAN AHEAD.
PACKAGE SMARTER.
STAY AHEAD.



The Pricing Question Nobody Can Avoid

Are India's hotels expensive, or simply short of supply?

Watch enough Indian travel-industry panels and one pattern becomes hard to miss: the most revealing answers often come after the first pause. That is when executives stop repeating the growth story and begin circling the harder arithmetic underneath it.

At the 2nd ICC Aviation & Tourism Summit in New Delhi, KB Kachru, president of the Hotel Association of India, framed the issue sharply: "We are not priced high, but are we priced right?" That question cuts deeper than the usual debate around rising room rates.

India's problem is not simply that hotel prices are climbing. It is that demand is running far ahead of branded room supply. Kachru pointed to fewer than 200,000 branded hotel rooms against demand of more than a million. In that environment, pricing discipline alone cannot solve the problem.

Ravi Gosain, president of the Indian Association of Tour Operators, put the downstream impact even more directly: "Tourism runs on ease, experiences, and perception — and we are lacking on all three fronts."

That is the uncomfortable truth behind India's trillion-dollar tourism ambition. Growth is real. Demand is real. But if room supply, ease of movement and visitor experience do not keep pace, India risks becoming more expensive before it becomes more competitive.



K B KACHRU
President
Hotel Association of India

“We are not priced high, but are we priced right?”



PRADEEP SHETTY
Past President FHRAI & HRAWI
Owner, Maharaja - Infra, Foods and Hotel

“Tourism runs on ease, experiences, and perception — and we are lacking on all three fronts.”

DEMAND vs BRANDED SUPPLY INDIA'S HOTEL ROOM GAP


< 200,000
BRANDED HOTEL ROOMS
IN INDIA


> 1,000,000
ESTIMATED DEMAND



RIISING DEMAND
Tourism growth, meetings, events, leisure and business.



PRICING PRESSURE
Supply shortage keeps rates elevated.



INVESTMENT NEED
More branded rooms to meet future demand.



KEY TAKEAWAY

India's hotel-rate debate is really a supply debate. Without enough branded rooms, growth can push prices up faster than it improves tourism competitiveness.

“India's travel leadership has stopped pretending the growth story and the capacity story are the same story.”



The Talent Gap Behind the Growth Story

India does not only need more hotel workers.
It needs a deeper leadership bench.

GREAT HOSPITALITY
PEOPLE MAKE
PLACES MEMORABLE

Talent has become one of Indian hospitality's most serious pressure points, but the public conversation often stays too polite. The industry speaks easily about hiring shortages. It is less comfortable admitting that the problem also sits in training, middle management and leadership development.

A study by The Job Plus, conducted with the Tourism and Hospitality Skill Council, estimates that India's branded hotel segment will need an additional 100,000 to 150,000 skilled workers every year through 2029. That figure includes both new hotel openings and ongoing attrition.

The shortage is not only at the entry level. EHL's 2026 outlook on Indian hospitality identifies talent as the sector's most pressing challenge, ahead of capital and infrastructure. More importantly, it points to an uneven middle-management layer and a leadership gap.

That distinction matters. A shortage of housekeeping, service or front-office staff is a labour-market issue. A weak leadership pipeline is a deeper industry issue. It suggests that Indian hospitality has not invested enough in developing its own people for the scale it now wants to reach.

This is where the private conversation becomes sharper than the public one. Hotel CEOs can acknowledge demand growth easily. They can celebrate new signings. But admitting that the sector may not have enough trained supervisors, department heads and future general managers to run the next wave of hotels is much harder.

India can build rooms. It can attract capital. It can sign brands. But without people capable of delivering consistent service across those assets, the promise of growth weakens quickly.

THE NUMBERS TELL THE STORY INDIA'S HOSPITALITY TALENT DEMAND



**100,000 –
150,000**

ADDITIONAL SKILLED
WORKERS NEEDED
EVERY YEAR THROUGH 2029

The Job Plus & Tourism and
Hospitality Skill Council



NEW HOTEL OPENINGS
Expanding supply
across tier 1, 2 and 3 cities.



ONGOING ATTRITION
High movement in a
labour-intensive sector.



LEADERSHIP GAP
Uneven middle-management
layer and limited pipeline
of future general managers.



TRAINING & SKILLS
Need for stronger, industry-
aligned training ecosystem.

“A hiring shortage is a market problem.
A leadership-bench shortage is
an industry confession.”



KEY TAKEAWAY

India's hospitality talent shortage is not only about hiring more
toperate the next decade of

people. It is about building enough
trained managers and leaders
hotel growth.

PEOPLE
CREATE
EXPERIENCES
EXPERIENCES
CREATE
LOYALTY



Why Hospitality Wants Infrastructure Status

The sector's policy ask is no longer vague. It is about cheaper capital and faster supply creation.

Infrastructure is one area where the industry's private frustration and public advocacy have finally begun to align.

Pradeep Shetty, president of the Hotel and Restaurant Association of Western India, has been openly arguing that hospitality should be formally classified as infrastructure. The reason is simple: hotels require long-term capital, but many projects still face financing terms more suited to commercial real estate than essential tourism infrastructure.

If hotels are treated more like roads, airports and convention centres in policy terms, developers could access longer-tenure financing at more competitive rates. That would directly affect India's ability to add rooms in the markets where demand is rising fastest.

This matters because the room-supply gap cannot be closed by rhetoric. It needs capital, land clarity, faster approvals and better coordination between tourism departments, urban bodies, state governments and financial institutions.

The Ministry of Tourism and Culture is reportedly considering the sector's infrastructure-status demand. If that moves forward, it could become one of the more meaningful policy shifts for Indian hospitality.

The reason this ask has gained traction is that it is specific. It is not a generic complaint about infrastructure. It identifies a structural bottleneck and proposes a policy route to solve it.

The larger lesson is clear. The industry often speaks in broad optimism: potential, growth, opportunity, global demand. But progress usually begins when leaders name the exact barrier blocking conversion.

WHAT INFRASTRUCTURE STATUS COULD UNLOCK LOWER COST. MORE ROOMS. STRONGER DESTINATIONS.



CHEAPER CAPITAL

Access to longer-tenure loans at lower interest rates



FASTER SUPPLY CREATION

More hotels, more rooms, more destinations



EASIER APPROVALS

Streamlined clearances and land development



GREATER COMPETITIVENESS

Stronger tourism ecosystem and regional growth

BUILDING A STRONGER LEADERSHIP BENCH FROM CLASSROOMS TO BOARDROOMS



“Specificity is what moves policy. The industry gets heard when it stops praising potential and starts naming the bottleneck.”



KEY TAKEAWAY

Infrastructure status could help hospitality access better financing and accelerate hotel supply, especially in emerging tourism and business markets.



Technology, Distribution and the Quiet Anxiety in the Room

The industry believes in India's opportunity, but worries the operating system is not ready.

Technology and distribution may be where the industry's private conversation is furthest ahead of its public one.

On public stages, executives speak confidently about digital transformation, AI, personalisation and travel-tech opportunity. Behind closed doors, the tone is more anxious. The question is no longer whether AI will change distribution economics. It is who will own the customer relationship when algorithms, platforms and booking tools increasingly sit between traveller and supplier.

The concern is visible in private industry forums focused on rate parity, platform fragmentation and distribution power. It is also visible in public-market pressure. Yatra's July disclosure that it had 180 days to regain Nasdaq compliance showed how fragile even established online travel players can become in a shifting distribution environment.

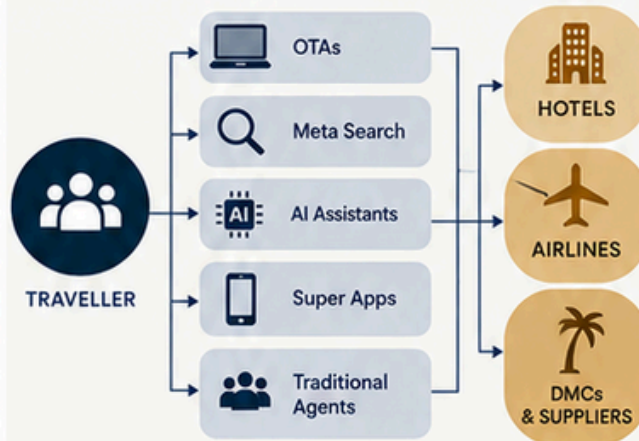
The larger issue is not only OTA pressure. It is the possibility that the travel industry may import the same platform anxieties that reshaped media, retail and mobility. If search, recommendation and booking control move further into AI-led interfaces, hotels, airlines, DMCs and agents may all have to fight harder to keep direct access to the customer.

That is why the real industry conversation is more specific than the public one. Nobody serious doubts that India's tourism opportunity is enormous. The concern is whether the supply side is ready: rooms, skilled workers, aligned policy, financing, technology, distribution control and customer ownership.

This is not pessimism. It is a more disciplined form of confidence. It comes from people who believe in the market, but have done the arithmetic.

The travel bosses worth listening to are not the ones repeating the biggest headline numbers. They are the ones naming the exact things that need fixing before those numbers can become real.

THE CHANGING DISTRIBUTION LANDSCAPE MORE PLATFORMS. MORE COMPLEXITY. HIGHER STAKES.



GREATER OPPORTUNITY. BIGGER QUESTIONS.

- Who owns the customer relationship?
- Can suppliers stay visible in an AI-first world?
- How do we protect rate integrity?
- Will direct bookings survive?
- Is India ready with the right infrastructure?

INDIA'S TRAVEL TECH MOMENT

OPPORTUNITY IS REAL. THE OPERATING SYSTEM MUST CATCH UP.

\$125B+
Online travel market in India by 2030 (estimated)

500M+
Digital travellers expected from India by 2030

Rising AI & super app adoption reshaping booking behaviour

Need for stronger direct distribution, loyalty and first-party data

“The industry's real conversation is not more pessimistic than its public one. It is just more specific.”

KEY TAKEAWAY
India's travel opportunity is real, but technology and distribution shifts could decide who captures the value.

TECHNOLOGY CONNECTS TRAVELLERS.
PEOPLE CREATE MEMORABLE JOURNEYS.



GLOBAL DIPLOMACY

Strategic Partnerships Reshaping Travel

GEOPOLITICS



  INDIA • IRAN

Strategic Ties Deepen

Trade, connectivity & regional cooperation

ECONOMY



Small Payments
A Brighter
Tomorrow

 INDIA

UPI Goes Global

Innovation at population scale

PEOPLE
PAYMENTS
POSSIBILITIES

DIPLOMACY



STRONGER
TOGETHER
FOR A MORE
INCLUSIVE
WORLD

  INDIA • VIETNAM

Partnership Reinforced

BRICS strengthens strategic cooperation

DEVELOPMENT



SHARED
PEOPLE
STRONGER
FUTURES

  INDIA • ETHIOPIA

Historic Ties Expand

New frontiers for trade and development

STRATEGIC PARTNERSHIP



PEOPLE
BUSINESS
CULTURE
OPPORTUNITIES

  INDIA • MALAYSIA

Strategic Vision 2.0

An ambitious roadmap for growth

REGIONAL ALLIANCE



GREATER
CONNECTIVITY
STRONGER
OPPORTUNITIES

  INDIA • UAE

Partnership Accelerates

Investment, connectivity & innovation

NEWS IN FOCUS

PEOPLE. PLACES. PROGRESS.

AVIATION

PAGE 14

Adani Airports Lands US\$1 Billion

Global investors back India's airport growth story.

BIGGER
GATEWAYS
BRIGHTER
JOURNEYS

POLICY

PAGE 28

ATOAI Calls for Regulation of High-Volume Trekking

Sustainable growth, safer trails and better destination management.

PEOPLE
NATURE
RESPONSIBLE
TRAVEL

CRUISE

PAGE 40



THE RITZ-CARLTON
YACHT COLLECTION®

Ritz-Carlton Yacht Collection Opens 52 European Voyages for 2028

More destinations, deeper experiences at sea.

A NEW
HORIZON
IN LUXURY
TRAVEL

EVENTS

PAGE 52



WTM Spotlight Riyadh Closes with Saudi Tourism Moving from "Vision" to Commercial Reality

Stronger partnerships, real investments and a clearer path ahead.

DISCOVER
SAUDI
A BRIGHTER
TOMORROW

INVESTMENT

PAGE 65

Guwahati Gets a ₹1,600-Crore Boost

Major retail-and-hospitality investment signals growing confidence in the North-East.

NEW
DESTINATIONS
STRONGER
ECONOMIES

DESTINATION

PAGE 08

Bhutan Sharpens its India and MENA Strategy

New markets, deeper partnerships and a wider global outreach.

PEOPLE
PLACES
PROGRESS
FURTHER

UPCOMING EVENTS

September–October 2026

MEET
EXPLORE
DO BUSINESS
TRAVEL FURTHER

AVIATION MRO

MRO ASIA-PACIFIC 2026

MRO Asia-Pacific 2026

22–24 September
Singapore EXPO

KEEPING
AVIATION
FLYING

AIRPORT INFRASTRUCTURE



Passenger Terminal EXPO ASIA 2026

Passenger Terminal Expo Asia 2026

23–24 September
Marina Bay Sands

A Brighter
Connected
Journeys

PEOPLE
PLACES
PROGRESS

TOURISM TRADE



Kerala Travel Mart 2026

24–27 September
Kochi, Kerala

DISCOVER
CONNECT
CREATE
A BRIGHTER TOMORROW

GLOBAL TOURISM



Tourism EXPO Japan

Tourism EXPO Japan 2026

24–27 September
Osaka

A MORE
CONNECTED
WORLD

TRAVEL TECH

WiT SINGAPORE 2026

WiT Singapore 2026

30 September–2 October
Marina Bay Sands

IDEAS
PEOPLE
TECHNOLOGY
A BRIGHTER TOMORROW

AVIATION LEADERSHIP

CAPA Airline Leader Summit – Asia 2026

CAPA Airline Leader Summit – Asia 2026

1–2 October
Hokkaido, Japan

STRONGER
AIRLINES
A BRIGHTER
TOMORROW

UPCOMING EVENTS *Part 2*

GLOBAL PLATFORMS. BRIGHTER JOURNEYS.



FORMULA 1'S RETURN TO MALAYSIA – SEPANG

LEGENDARY TRACK.
A BOLDER TOMORROW.

2–4 October 2026
 Sepang, Malaysia



LUXURY
ASIA PACIFIC

Connections Luxury Asia Pacific – Osaka

PEOPLE. PLACES. EXTRAORDINARY
POSSIBILITIES.

4–7 October 2026
 Osaka, Japan

connections
A HYATT EVENT

TTF
TRAVEL & TOURISM FAIR

TTF Hyderabad 2026

BIGGER CONNECTIONS.
BRIGHTER OPPORTUNITIES.

9–11 October 2026
 HITEK Exhibition Centre,
Hyderabad, India

**Incredible
India**

wonderful
indonesia

Wonderful Indonesia Tourism Fair 2026

DIVERSE DESTINATIONS.
LASTING IMPACT.

15–17 October 2026
 JIExpo Kemayoran, Jakarta

wonderful
indonesia

20TH ASIAN GAMES
Aichi-Nagoya 2026

ASIA UNITES
TOWARDS A BRIGHTER
TOMORROW

19 September – 4 October 2026
 Aichi–Nagoya, Japan

ONE ASIA
BRIGHTER TOGETHER

IMEX
AMERICA

IMEX America 2026

BIGGER MEETINGS.
BRIGHTER OPPORTUNITIES.

13–15 October 2026
 Mandalay Bay Convention Center,
Las Vegas, USA

PEOPLE
BUSINESS
DESTINATIONS
REAL IMPACT

THE GLOBAL
MEETINGS & EVENTS
EXHIBITION

Events today.

LET'S COLLABORATE FOR GREATER IMPACT!

thetravigator.com is a B2B Travel Media Platform
connecting the global travel trade through
news, insights, interviews and industry initiatives.



COLLABORATE WITH US

Amplify Your Brand. Tell Your Story.

We offer meaningful opportunities to
showcase your brand to a targeted B2B audience.



Feature Stories & Interviews

Be featured in our interviews, articles
and success stories.



Weekly E-Newsletter

Reach 1000+ travel trade
professionals every week.



YouTube Channel

Gain visibility through
interviews, discussions &
industry insights.



Online Magazine

Advertise in our digital
magazine read by industry
decision makers.



TheTravigator

B2B TRAVEL INTELLIGENCE

OFFICE ADDRESS

📍 22-A, 1st floor, Prehlad market,
db gupta road, karol bagh,
New Delhi -110005

✉ info@thetravigator.com



WANT TO COLLABORATE?

— **GIVE US A CALL!** —

Let's Grow Together!

CALL US NOW



+91-7011375309

DISCLAIMER – TheTravigator Online Magazine



GENERAL INFORMATION ONLY

The content published on TheTravigator online magazine is for general informational and B2B travel industry purposes only. It does not constitute professional, legal, or investment advice.



SOURCES & ORIGINAL CONTENT

Our articles may include original interviews with travel association office bearers, tourism ministry personnel, and city/country travel promotion council members. All quoted statements are attributed and used with consent. Any other information is compiled from publicly available sources, search engines, or tools-assisted research.



TOOLS-ASSISTED CONTENT

Some content may be generated or enhanced using artificial intelligence or other digital tools. All tools-assisted material is reviewed and edited by our editorial team for accuracy and relevance before publication.



NO ENDORSEMENT

References to third-party organizations, destinations, services, or individuals do not imply endorsement by TheTravigator unless explicitly stated as a paid collaboration or advertisement.



COPYRIGHT & FAIR USE

We strive to respect intellectual property rights. If you believe any content on our platform infringes upon your copyright, please contact us immediately at info@thetravigator.com for prompt resolution.



LIMITATION OF LIABILITY

TheTravigator, its founders, contributors, and partners shall not be held liable for any loss, claim, or damage arising from the use of, or reliance on, any information published in this magazine or associated platforms (website, newsletter, YouTube channel).



CHANGES TO CONTENT

We reserve the right to update, modify, or remove any content without prior notice.



CONTACT FOR LEGAL CONCERNS

legal@thetravigator.com