



Heritage Hotels & Royal Hospitality

Where India's History Meets World-Class Luxury

FEATURE STORY: Profile Iconic Heritage Hotels | Their colonial and Art Deco architecture, their role in India's freedom struggle, and their modern-day luxury offerings.

THEN – 1930s



The Imperial, New Delhi – A colonial landmark (then)

NOW – 2026



The Imperial, New Delhi – A timeless icon (now)



A Legacy in India's Freedom Struggle

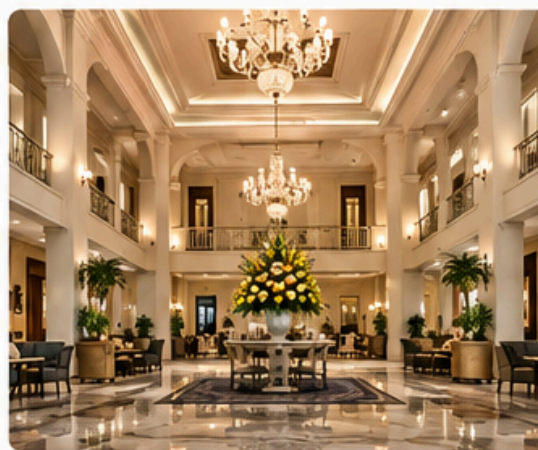


Mahatma Gandhi, Jawaharlal Nehru, Muhammad Ali Jinnah and Lord Mountbatten at The Imperial, New Delhi



The Imperial, New Delhi

Conceptualised in 1934 and inaugurated in 1936, The Imperial has witnessed some of the most defining moments of India's journey to independence. It hosted key leaders, visionaries and diplomats, making it a silent witness to history.



Then & Now – A Royal Hospitality Journey

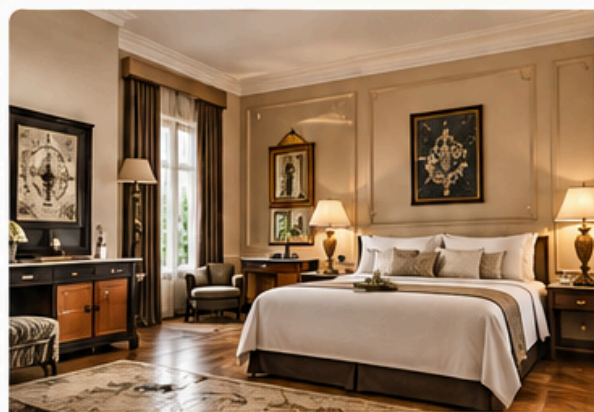
THEN

- Grand colonial-style rooms with antique furniture
- Multi-course British and continental cuisine
- Butler service, dress codes and formal dining
- Colonial lounges, libraries and social gatherings
- A hub for royalty, British officials and freedom leaders



NOW

- Heritage rooms with modern comforts
- Global and Indian fine dining with contemporary flair
- Spa, wellness and fitness centres
- World-class event spaces, conferences and weddings
- Sustainable luxury with modern technology



Heritage charm with modern-day comfort



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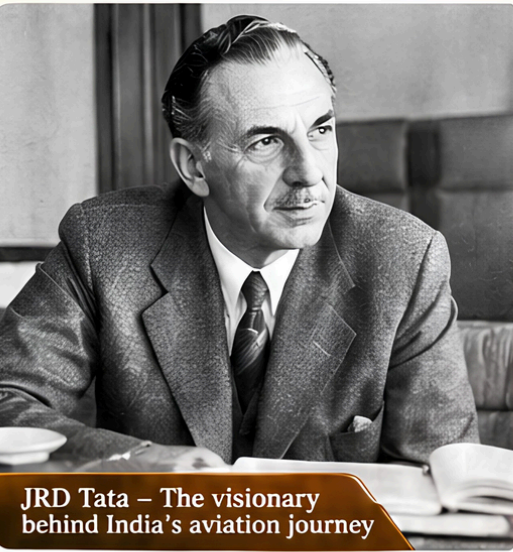


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The Golden Age of Aviation

Tata Airlines — The Beginning of Air India

The history of commercial aviation in India is rich and full of brand-building stories that resonate even today.



JRD Tata — The visionary behind India's aviation journey



Tata Airlines' first aircraft, 1932



Tata Airlines' first air hostesses, 1946



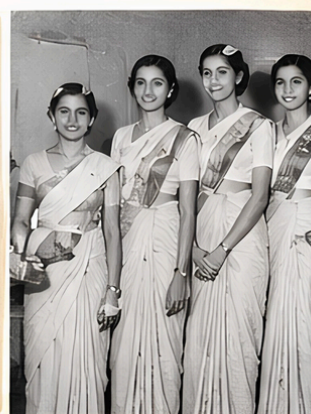
In-flight service, 1940s



Tata Airlines at Bombay's Juhu Aerodrome



Air India's first aircraft — 1948



From a bold vision in 1932, to the grace of India's first air hostesses in 1946, to the historic Mumbai-London flight in 1948 — Tata Airlines laid the foundation for Air India, India's global airline brand.

A journey that took Indian skies to the world.



The Tata Blueprint: How One Business House Wrote the Rulebook on Selling Space

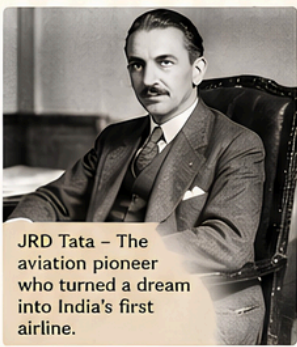
A B2B BRIEFING FOR HOTELIERS, CARRIERS AND LUXURY TRAVEL OPERATORS

From a hotel in 1903, to a pioneering flight in 1932, to reclaiming India's flag in the skies in 2022 — the Tata Group's century-old instinct has been the same: identify the traveller who values space, privacy and personal attention — and build the infrastructure to serve them first.

It's a story of vision, timing and an unwavering belief that premium service isn't a luxury. It's a long-term business model.



The Taj Mahal Palace, Bombay – Built in 1903 by Jamsetji Tata to give India a world-class hotel.



JRD Tata – The aviation pioneer who turned a dream into India's first airline.



1932 – JRD Tata's historic airmail flight from Karachi to Bombay via Ahmedabad in a Puss Moth aircraft.



November 2024 – Tata Sons and Singapore Airlines celebrate the merger of Air India and Vistara at the Taj Mahal Hotel, New Delhi.

A HUNDRED-YEAR LOOP, ONE VISION

1903

Jamsetji Tata builds the Taj Mahal Palace, Bombay.

1932

JRD Tata founds Tata Airlines with India's first airmail flight.

1946

Training of India's first air hostesses – setting new service standards.

1948

Air India operates its historic Mumbai–London flight.

1953

Air India is nationalised.

2022

Tata Sons returns Air India to the Tata Group.

2024

Air India & Vistara merge – the vision reunited.



Built on Space. Defined by Service.

From heritage hotels that hosted history, to cabins that redefined luxury in the skies — the Tata way has always been about one thing: creating extraordinary experiences through space and attention.



THE IMPERIAL, NEW DELHI

Conceptualised in 1934, opened in 1936. A landmark of colonial-era luxury that hosted legends.



THE SAVOY, MUSSOORIE

Built in 1902, an iconic retreat in the Himalayas known for its timeless charm and warm hospitality.



THE TAJ MAHAL PALACE, MUMBAI

India's original luxury hotel, and a global symbol of resilience and service excellence.



Comfort in the skies – Tata Airlines set new standards in cabin service.



India's first air hostesses in 1946 – pioneers of a new era.



Fine dining above the clouds – a hallmark of Air India.



Grace. Professionalism. Pride. The Air India spirit.



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Imperial Airways aircraft on the London-Karachi route, 1929. Credit: Imperial Airways

Who Actually Owns the Corridor:

The Asian Century, Reconsidered

A B2B FORECAST FOR CARRIERS, DMOS AND CORPORATE TRAVEL BUYERS

In 1929, when Imperial Airways opened its London-Karachi route, the timetable, the fares and the frequencies were all set in London. India supplied the runways and the passengers; Britain supplied the decision-making. That asymmetry—someone else deciding who flies where, and how often—is the quiet thread running under every travel-pattern debate happening in Asia right now, just with different capitals doing the deciding.



Sovereignty in the skies is still being negotiated.

India-UAE bilateral seat entitlements have been capped at **~65,000** seats per side per week since 2014, despite soaring demand. Industry estimates suggest **54.5 million** Indian travellers could remain unserved or routed indirectly between 2026 and 2035 due to this impasse.

Who controls a seat quota, controls the corridor.

ASIA-PACIFIC: THE WORLD'S AVIATION GROWTH ENGINE

34.5%

Share of global passenger traffic by revenue passenger kilometres



7.3%

Forecast growth in 2026, nearly double the 4.9% global average



Powered by Chinese outbound recovery and Indian domestic strength.

WEALTH IS VOTING WITH ITS FEET.

The UK is projected to see the highest millionaire outflow in the world in 2025 is **16,000**. London has slipped to **6th** among global wealth-attracting cities and is one of only two major cities (Moscow the other) with a net loss of millionaires over the last decade.

The UAE is the largest beneficiary of Indian millionaire outflows.

MILLIONAIRE OUTFLOW FROM THE UK IN 2025

16,000

Source: Henley & Partners Wealth Migration Report 2025

LONDON'S RANK FALLS

From 5th to 6th place

Source: Henley & Partners Wealth Migration Report 2025

TOP BENEFICIARY: THE UAE

Source: Henley & Partners Wealth Migration Report 2025



CORPORATE TRAVEL SPEND IS A DIFFERENT MARKET—AND IT'S BOOMING.

- Global business travel spending to hit **\$1.71 trillion** in 2026.
- Asia-Pacific will account for **> \$700 billion**—over 40% of the global total.
- India's corporate travel spend growing **12.5% YoY**—among the fastest of any major market.

Deals still get done in London. But tax homes are shifting to Dubai and Singapore.



THE NEW CORRIDOR TRIANGLE

The next decade won't be a single line to a Western capital. It will be a triangle—three nodes, three roles, one connected ecosystem.

Carriers and DMOs that plan for this new reality—not the old bilateral model—will be the ones who **actually own the corridor in the Asian Century.**



ASIAN GROWTH MARKETS

GULF HUBS & SINGAPORE

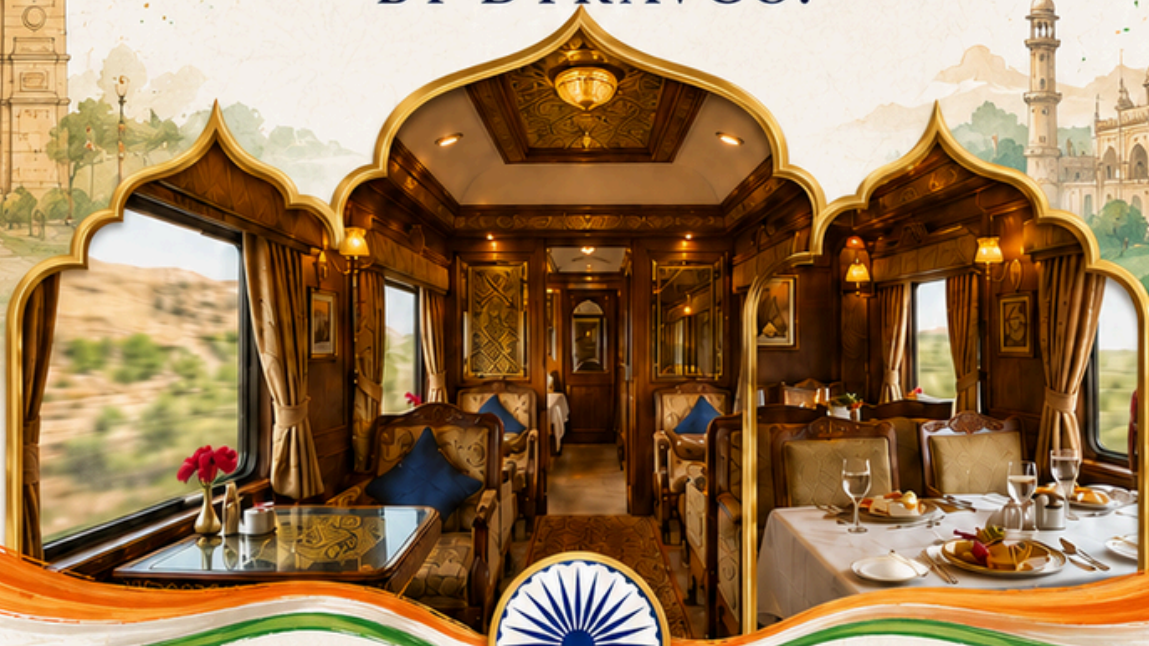




EMBARK ON A ROYAL JOURNEY.

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Royal India:

Turning Heritage into a Global Tourism Experience

India's royal heritage is among the country's most powerful—and yet under-leveraged—tourism assets. The opportunity is not simply to invite visitors to admire these landmarks. It is to help them experience the stories behind them. *That is what makes the experience truly unforgettable.*

From Rajasthan's majestic palaces to the princely legacies across India—stories that turn a visit into a timeless experience.

BEYOND SIGHTSEEING

Curated Royal India circuits can link forts, palaces, museums, historic markets, festivals, culinary destinations and local communities.

The goal: to engage all the senses and take travellers beyond a checklist of monuments.



HERITAGE WALKS
led by trained storytellers
and historians



**ROYAL CUISINE
EXPERIENCES**
featuring traditional
recipes and flavours



CRAFT WORKSHOPS
with local artisans



VINTAGE-CAR TOURS
through historic cities
and landscapes



**CLASSICAL MUSIC
& DANCE EVENINGS**
in authentic settings



EXCLUSIVE PALACE STAYS
in thoughtfully restored properties



VISITS TO ROYAL ARCHIVES,
private collections & lesser-known sites



HISTORIC MARKETS
& local community experiences

AUTHENTICITY IS THE ADVANTAGE

Communities, historians, artisans and descendants bring narratives to life with depth and credibility. Their participation ensures tourism benefits reach those who protect this heritage.

Revenue should support conservation, local employment, traditional crafts, cultural education and restoration.



A NEW LUXURY PROPOSITION

India can offer high-value travellers experiences that are rare, personal and deeply rooted in place.

- Private access to heritage properties
- Curated regional gastronomy
- Meetings with master artisans
- Intimate cultural performances
- Exclusive museum & archive visits
- Guided experiences with experts
- Bespoke stays in restored palaces

Luxury here is defined by access, authenticity and the privilege of experiencing something that cannot be replicated elsewhere.



BRINGING HERITAGE TO YOUNGER TRAVELLERS

Digital storytelling makes royal heritage more engaging and accessible.

- Interactive heritage trails
- Immersive audio guides
- Virtual previews & AR experiences
- Short-form digital narratives

Technology should deepen the physical experience—giving context, curiosity and a stronger emotional connection.



RAJASTHAN – FORTS & PALACES



HYDERABAD – NIZAMI SPLENDOUR



KARNATAKA – ROYAL TRADITIONS



MADHYA PRADESH – PRINCELY LEGACIES

FROM ROYAL LEGACY TO LIVING HERITAGE

It's not just about kings and palaces, but also about cooks, musicians, artisans, guides, conservationists and local families whose lives remain connected to these traditions.



INDIA'S UNTAPPED ADVANTAGE

India's palaces, forts, traditions, kitchens, workshops, archives and communities hold a luxury identity that already exists.

Curated thoughtfully, it can become one of the world's most distinctive tourism experiences.



Partition and the Broken Map

How 1947 Redrew India's Travel and Trade Routes

Before 1947, the subcontinent was connected by railways, roads and markets that carried people, goods and ideas across regions that later found themselves on opposite sides of a border.

Partition did more than redraw a map—it **disrupted lives**, **fractured trade** and turned familiar journeys into **international crossings**.



WHEN A REGIONAL ROUTE BECAME AN INTERNATIONAL FRONTIER

The historic railway between Jammu and Sialkot was once a lifeline of commerce and community. After Partition, it became a border—and a symbol of a broken map.

BEFORE 1947



- ✓ Connected markets and communities
- ✓ Passengers travelled for business, family, education and faith
- ✓ Strong regional trade and supply chains
- ✓ Shared cultures, languages and traditions

AFTER 1947



- ✗ Route turned into an international frontier
- ✗ Trade routes fractured, businesses disrupted
- ✗ Families and communities divided
- ✗ Journeys now need visas, checks and diplomatic uncertainty

ELEMENTS OF A HERITAGE CORRIDOR



RAILWAY HERITAGE
Colonial-era engineering, stations, bridges and infrastructure.



PEOPLE & STORIES
Migration, families, oral histories and shared memories.



MARKETS & TRADE
Historic bazaars, trading routes and commercial records.



CULTURE & TRADITIONS
Languages, cuisines, music, crafts and festivals.



ARCHIVES & MEMORIES
Maps, tickets, timetables, documents and private collections.



GUIDED EXPERIENCES
Heritage walks, museums, culinary trails and digital storytelling.



BEYOND A TRAIN JOURNEY

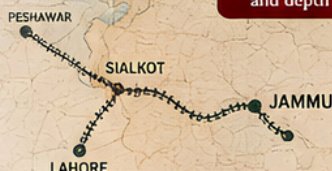
A specialised border-tourism product can combine history, architecture, culture and memory.

- Heritage walks & exhibitions
- Oral-history projects
- Culinary trails
- Restored railway buildings
- Digital recreations of routes
- Educational programmes
- Historic markets & towns
- Cultural performances

PLANNING FOR THE GEOGRAPHY THAT DISAPPEARED

Old routes and markets remind us that borders are recent, but relationships are ancient.

*The routes may be interrupted.
The map may be redrawn.
But the memory of connection remains.*



Wagah-Attari shows the public fascination with the frontier. Heritage tourism can add history and depth to that experience.

A ROUTE THAT ONCE UNITED



The Jammu-Sialkot rail link was part of a shared economic region for generations.

Partition disrupted centuries-old connections and redrew the map of trade, travel and human lives.



THE ROUTE AS A HERITAGE EXPERIENCE

Can infrastructure once divided by geopolitics become an instrument of tourism, memory and reconciliation?

A heritage corridor can tell the stories of trade, migration, shared culture and communities connected across the border.



TOURISM WITH RESPONSIBILITY

Partition heritage must be presented with sensitivity, accuracy and respect.

- ✓ Present multiple perspectives
- ✓ Acknowledge the human cost
- ✓ Consult historians & local communities
- ✓ Protect heritage from insensitive use
- ✓ Ensure benefits reach local people
- ✓ Avoid commercialising trauma



A ROUTE WORTH REMEMBERING

Whether or not the railway is ever restored, the story of Jammu-Sialkot can be preserved as a powerful heritage narrative—honouring journeys, livelihoods, cultures and communities that once thrived together.

*The railway may no longer carry passengers across the frontier.
But its story can still travel.*



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WHEN HISTORY BECOMES THE VENUE



Why India's Next MICE Breakthrough Isn't a Glass-and-Steel Convention Centre—It's a Palace, a Haveli, or a Centuries-Old Ballroom.

Imagine this: Your board meeting is held not in a windowless conference room, but in a palace courtyard, where the morning sun filters through latticed stonework. The agenda is discussed against a backdrop of Mughal arches and Rajput frescoes. Later, a gala dinner unfolds under a 300-year-old dome, with the clink of cutlery accompanied by the whisper of history. This is not a scene from a period film. This is the future of India's MICE industry—and it is already here.



In a post-pandemic world, delegates seek experiences that are immersive, exclusive, and deeply memorable. India, with its unparalleled inventory of living history, is poised to deliver it. **The venue itself must become the product—creating stories that last long after the event is over.**

WHY HERITAGE VENUES WORK



IMMERSIVE & EXCLUSIVE

Create unforgettable moments in spaces steeped in history.



MEMORY-MAKERS

Every experience becomes a story guests will cherish for years.



CULTURE & CONNECTION

Blend business objectives with authentic local experiences.



SUSTAINABLE HERITAGE

Restoring the past, reducing footprint for a better future.



A HERITAGE-LED MICE DAY (5-7 HOURS) A CURATED JOURNEY THROUGH TIME

TIME	ACTIVITY	VENUE/EXPERIENCE
9:00 AM	Arrival & Welcome	Heritage property entrance with traditional welcome (tillak & floral garlands).
9:30 AM	Boardroom Session	Former library or durbar hall, with vintage maps and panoramic views.
11:30 AM	Curated Heritage Walk	Explore the old city or fort, led by a local historian.
1:00 PM	Private Museum Visit	Exclusive viewing of artefacts, with a curator explaining the history.
2:30 PM	Royal Lunch	A feast featuring regional royal cuisine in a private courtyard.
4:00 PM	Artisan Workshop	Interactive session: block-printing, miniature painting, or jewellery making.
6:00 PM	Gala Dinner Prep	Time to refresh and prepare for the evening's main event.
7:30 PM	Gala Dinner	Under a palace dome or in a restored ballroom, with cultural performances.

THREE ICONIC VENUES TO INSPIRE

1. THE IMPERIAL DELHI BALLROOM



Setting: Colonial-era grandeur, high ceilings, heritage chandeliers, and a sense of timeless elegance.

Best For: Gala dinners, awards nights, high-profile product launches.

Experience: Arrive by vintage car; a champagne reception in the foyer; a sit-down dinner followed by a live jazz performance.

2. THE RAJASTHAN ROYAL PALACE



Setting: Rajput opulence, intricate frescoes, serene courtyards, and royal insignia.

Best For: Leadership retreats, board meetings, exclusive incentive trips.

Experience: Morning yoga in the courtyard; strategy session in the King's former study; a private performance by folk musicians; a royal thali dinner.



3. THE HISTORIC RAILWAY PROPERTY



Setting: The luxury of a moving train, like the **Palace on Wheels**, traversing the desert.

Best For: Networking retreats, incentive travel, multi-day conferences.

Experience: Networking over sundowners as the desert passes by; onboard curated dining; off-train excursions to forts and palaces; a rolling, exclusive story.

THE FINAL WORD



India's next MICE breakthrough is not about building bigger boxes. It is about unlocking a treasure trove of heritage that has been waiting to be showcased.

It is about transforming events into narratives, venues into experiences, and visitors into storytellers.

**THE OPPORTUNITY IS IMMENSE,
AND THE TIME TO ACT IS NOW.**

Jai Hind!

The New Maharajas

How Luxury Travel Has Changed

Luxury is no longer about ownership and display. It's about privacy, personalisation, access and experience.

From palaces to private journeys, India offers exclusive experiences where history isn't just witnessed—it's lived.



FROM GRANDEUR TO DISCRETION



Not about possession. It's about exclusive access.



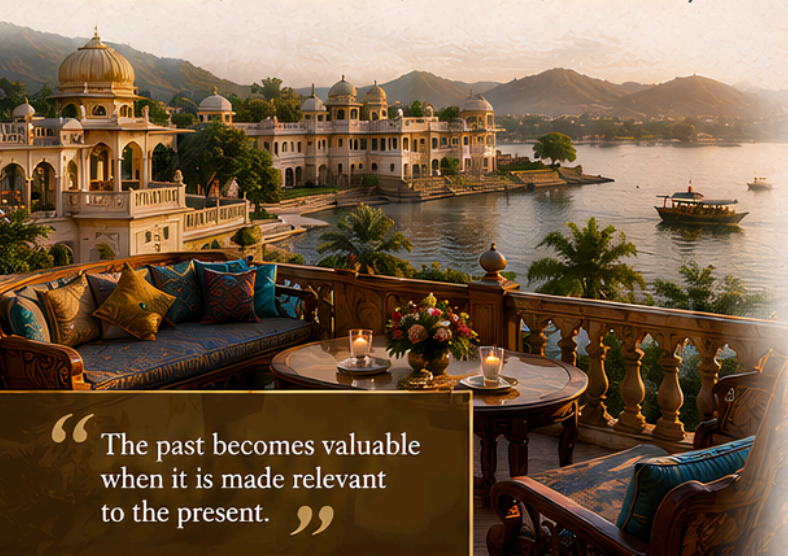
Experiences curated for you, never repeated the same.



Enter spaces few others will ever see.



Privacy, personalisation, and meaning. That's true luxury.



“The past becomes valuable when it is made relevant to the present.”

THE LUXURY OF ACCESS

 PRIVATE HERITAGE WALKS	 EXCLUSIVE MUSEUM VISITS	 CURATED CULINARY EXPERIENCES
 CRAFT & ARTISAN INTERACTIONS	 INTIMATE CULTURAL PERFORMANCES	 CONSERVATION EXPERIENCES

SERVICE WITHOUT FRICTION



Anticipation, not interruption.



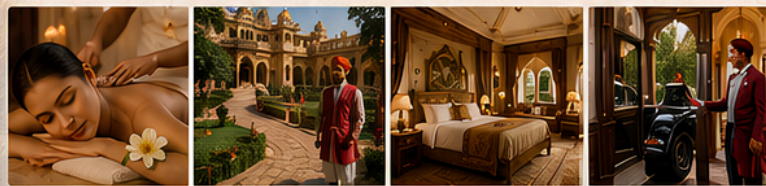
Seamless service, every step of the way.



Modern comforts with a human touch.



Luxury that feels effortless and personal.



LUXURY WITH A CONSCIENCE



Preserving heritage.



Supporting local communities.



Responsible travel.



Experiences that give back.

The highest form of luxury is responsible, respectful, and rooted in purpose.



THE GREAT HILL STATION REINVENTION

How India's colonial-era retreats are battling their own success to find a sustainable future.

From exclusive colonial enclaves to mass-market destinations, India's hill stations are at a crossroads. The challenge now is not to attract more, but to preserve what makes them extraordinary.



A COLONIAL LEGACY



Built as summer retreats for the British Raj, these hill stations were designed to replicate a slice of home.

“

The legacy is too rich to be squandered. The landscapes are too magnificent to be paved over.



SHIMLA

Summer Capital of British India (1864) and nerve centre of the empire.



DARJEELING

Built around tea plantations and a strategic vantage point.



OOTY

Favoured retreat of the Madras Presidency.



NAINITAL & MUSSOORIE

Accessible cool retreats for the administrative elite.

BEFORE & AFTER: A LANDSCAPE TRANSFORMED

THEN

NOW



SHIMLA

From quiet promenades to congested corridors.

THEN

NOW



DARJEELING

Heritage railways endure, but townscapes expand.

THEN

NOW



OOTY

From colonial calm to concrete sprawl.

THEN

NOW



MUSSOORIE

Mall roads once strolled, now stand still.

THE PRICE OF POPULARITY



CONGESTION

Roads built for horses, now jammed with vehicles.



UNPLANNED CONSTRUCTION

Haphazard buildings scar the natural landscape.



RESOURCE STRAIN

Water scarcity puts pressure on locals and tourism alike.



ENVIRONMENTAL DEGRADATION

Waste, pollution and fragile ecosystems under threat.



OVERTOURISM

Mass tourism dilutes the very charm that draws visitors.

A BLUEPRINT FOR THE NEXT CHAPTER



HERITAGE HOTELS

Preserve and revitalise grand heritage properties—our living legacy.



WALKING TRAILS

Restore old promenades and cart tracks for immersive heritage experiences.



LOCAL FOOD & COMMUNITIES

Celebrate local cuisine, artisans and traditions. Tourism should uplift local livelihoods.



MONETISING THE PAST

Promote heritage railways and colonial landmarks as living museums and experiences.



SUSTAINABLE FUTURE

Responsible tourism, green infrastructure and mindful travel for a lasting tomorrow.



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EVENTS CALENDAR 2026



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Key Travel & Tourism Events Across Asia & Beyond

01

PATA
Travel Mart
2026

**PATA TRAVEL MART:
ASIA'S TRAVEL TRADE
MEETS IN KUCHING**

 18-20 August
 Kuching, Malaysia



02

Taiwan
Touch Your Heart

**THE 14TH TAIWAN
INTERNATIONAL TOURISM EXPO /
TAIPEI CROSS-STRAIT
TOURISM EXPO**

 21-24 August
 Taipei, Taiwan



03

**ITE
HCMC
2026**

ITE HCMC 2026

 27-29 August
 Ho Chi Minh City,
Vietnam



04

FICCI **PGTI**
PROFESSIONAL GOLF
TOUR OF INDIA

**FICCI-PGTI
SPORTS TOURISM CONCLAVE**
FICCI-PGTI Sports Tourism
Conclave 2026

 29 August
 Hyderabad, India



05

**LOVE
THE PHILIPPINES**

**PHILIPPINE
TRAVEL-INDUSTRY
CONFERENCE**

 27 August
 Philippines

A Philippine travel-industry event
titled "Travel: The Future of Philippine
Travel Industry — Preparing Today for
Tomorrow's Traveller" is scheduled
for August 27.



06

 **Mumbrella**

**MUMBRELLA
TRAVEL MARKETING
SUMMIT**

 27 August
 Sydney, Australia



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Scan to Follow



PINTEREST



Scan to Follow



LINKEDIN



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TRAVEL NEWS



TOURISM
BOARDS



HOSPITALITY
UPDATES



EXCLUSIVE
INTERVIEWS



AVIATION
& MICE



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Independence
Day!



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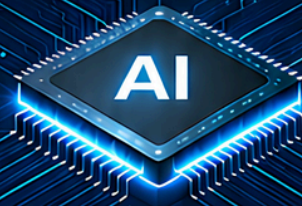
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SCAN TO VISIT



PRE INDEPENDENCE THOUGHTS OF FEW TOURISM STALWARTS



“

TheTravigator :

if you could identify one priority that will define the next decade of Indian tourism, what would it be ?



“ **Saurabh Pandey**
(MP-Tourism Board)

“ If there is one priority that we believe will define the next decade of Indian tourism, it is this: we must move from measuring tourism by the number of visitors to measuring it by **the value tourism creates**— for destinations, communities and travellers.

The next decade must be about experiences over itineraries, communities over crowds, and conservation alongside growth ”



EXPERIENCES
OVER ITINERARIES



COMMUNITIES
OVER CROWDS



CONSERVATION
ALONGSIDE GROWTH

“

TheTravigator : If you could give the Prime Minister one recommendation for India's tourism sector this Independence Day, what would it be?



Ajay Prakash
(Global President IIPT)

- 1 Let us make “Swacchh Bharat” a reality
- 2 Introduce Tourism Studies as a subject at the school level - it would engender greater intercultural understanding and encourage our youth to become global citizens ”



SWACCHH BHARAT
A REALITY



TOURISM STUDIES
AT SCHOOL LEVEL



GLOBAL CITIZENS
FOR A BETTER WORLD



ITB
INDIA



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*Happy
Independence
Day!*



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