



Global Sourcing Floor – HORECA ASIA 2026 (AAKAR 2026)

A DETAILED WALKTHROUGH

From world-class structures to premium décor and hospitality essentials – Aakar 2026 brought the world's best to Indian buyers.

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Shelter Structures:
The Quiet Market Leader
Betting on India's
Premium Events

Aaron Liu
Sales Director



Holaj Tent:
The Scale Player Chasing
India on Price & Speed
Ian

Business Manager




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FOR MODERN HOSPITALITY**



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A SAFER,
SMARTER
TOMORROW.**



Rakshabandhan Tied by Love. Connected by Journeys.

How family, festivals and togetherness are rewriting the opportunity for India's travel trade

 [READ MORE](#)

FROM GOING HOME TO GOING AWAY



The journey to be together is becoming part of the celebration. For the travel industry, Raksha Bandhan is evolving into a powerful **family travel moment**.



WHY RAKSHA BANDHAN IS A TRAVEL OPPORTUNITY



CHANGING FAMILIES, CHANGING TRAVEL

Siblings across cities and countries are meeting in new destinations to celebrate.



PERFECT TIMING

28 August 2026 (Friday) creates a long weekend ideal for short getaways.



EXPERIENCE OVER ROUTINE

Families seek meaningful, experience-led holidays, not just return tickets.



MULTI-GENERATIONAL TRAVEL

Grandparents, parents, siblings, kids – different needs, one journey, shared memories.



DOMESTIC & INTERNATIONAL POTENTIAL

From short-haul reunions to global meet-ups, every destination fits the story.



EMOTIONS DRIVE DECISIONS

It's not about discounts, it's about togetherness that travels.

DESTINATIONS THAT BRING FAMILIES TOGETHER



SHORT-HAUL INDIA

Jaipur • Udaipur • Kerala • Goa
Rishikesh • Kashmir • Northeast
Mathura-Vrindavan • Jaisalmer

Heritage, wellness, adventure, spirituality – something for every age.



INTERNATIONAL FAVORITES

Dubai • Singapore • Thailand
Malaysia • Sri Lanka • Maldives
Europe • Australia • North America

Perfect for siblings & families across borders to reconnect somewhere in between.



Tourism Malaysia DOUBLES DOWN on India with Three-City B2B Sales Mission

Tourism Malaysia has concluded its Sales Mission Series 2, covering **Chennai, Mumbai and New Delhi** from **12–20 August**.

The mission brought 47 Malaysian tourism partners—including tour operators, hotels and airlines—face-to-face with Indian travel trade.



“ This is arguably the most important India–Southeast Asia story of the day.

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**1.5 MILLION+
INDIAN VISITORS
IN 2025**

Placing India among Malaysia's top five international source markets.



**190+
DIRECT FLIGHTS
WEEKLY**

More than 37,000 weekly seats between India and Malaysia.



STRONGER TOGETHER

Face-to-face meetings.
Stronger partnerships.
Sustained growth.



BUILDING A SUSTAINED MARKET FOR 2026 & BEYOND

Malaysia is turning India into a sustained volume-and-value market through deeper product segmentation, stronger partnerships and focused B2B campaigns.



DIVERSIFYING. EXPANDING. EMERGING.

Malaysia continues to diversify beyond traditional hotspots and unlock new opportunities for the Indian travel trade.



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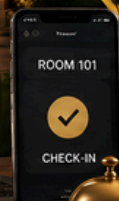
OPERATIONS



**GUEST
TRACKING**



AUTOMATION



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From iconic landmarks to hidden gems, we craft **extraordinary experiences** designed just for you.

OUR SIGNATURE SERVICES



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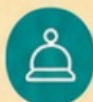
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THAT INSPIRE

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THAT HEAL

CULTURES
THAT CONNECT

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COUNTRIES



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EXPERIENCES



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**MEMORIES
THAT LAST
A LIFETIME**



COUPLES



FAMILIES



SOLO TRAVELERS



GROUPS



CORPORATES

THE GREAT GAME: DUBAI AND INDONESIA

— MAKE THEIR MOVES FOR THE INDIAN TRAVELLER —



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ONE MARKET.**
India is the focus.



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STRONGER TIES.**
Partnerships for tomorrow.



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NEW EXPERIENCES.**
Beyond the ordinary.



**QUALITY OVER
QUANTITY.**
Value that lasts.

READ MORE

DUBAI

DESTINATION INDIA ROADSHOW



LUXURY
& LIFESTYLE



MICE & BUSINESS
OPPORTUNITIES



SEAMLESS ACCESS,
STRONGER TIES



31 AUGUST ONWARDS
MUMBAI • DELHI • BENGALURU

INDONESIA

JAKARTA SALES MISSION



BEYOND BALI
EXPERIENCES



WEDDING, LUXURY
& WELLNESS



NEW CITIES,
NEW OPPORTUNITIES



AHMEDABAD & HYDERABAD
MISSION COMPLETED IN 2026

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BLTM (Business + Leisure Travel and MICE) is India's premier travel mart that brings together global buyers and travel professionals to create business opportunities and build lasting partnerships.



2 – 4 SEPTEMBER 2026



YASHOBHOOMI (IICC),
DWARKA, NEW DELHI, INDIA



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Meet, network and discover new opportunities
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INDIA**

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Trade Show**

ITB India is the premier B2B travel trade show connecting the Indian travel market with global industry professionals. Discover new products, build partnerships and shape the future of travel.



1 – 3 SEPTEMBER 2026



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TRAVEL MART



KERALA TRAVEL MART

**Growing Global Business
for Kerala Tourism**

Kerala Travel Mart (KTM) is South Asia's largest international travel mart, bringing together global buyers and travel professionals to explore the best of Kerala and build lasting partnerships.



24 – 27 SEPTEMBER 2026



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WILLINGDON ISLAND, KOCHI, INDIA**



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GLOBAL CONVENTION



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11 – 14 SEPTEMBER 2026



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AMSTERDAM, THE NETHERLANDS**



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they create the future of our industry. ”



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BUILD



CREATE

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Key updates
from across the
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Ladakh moves closer to
new commercial air
gateways

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GMR plans almost
US\$2 billion in airport
expansion

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ITC Hotels adds a 51-key
Storii in North Goa

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India expects a stronger
inbound tourism season
from October

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Nepal uses PATA Travel
Mart to push beyond
the Everest narrative

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Air India cuts Delhi cargo
trans-shipment time to
just 5–8 hours

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YOUTUBE



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PINTEREST



LINKEDIN



WHY FOLLOW THE TRAVIGATOR?



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TOURISM
BOARDS



HOSPITALITY
UPDATES



EXCLUSIVE
INTERVIEWS



AVIATION
& MICE



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As we transition from a media outlet to a dynamic industry community, we are inviting you to move from the audience to the panel. We want to feature **your perspective**, because the most valuable industry intelligence comes from professionals like you.

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WHAT IS INSIDE

The Upcoming Issue



WELLNESS CENTRES & RESORTS:

Find top spaces to heal your body and mind.



HIDDEN SLOWCATION SPOTS:

Uncover quiet resorts in calm, secret places.



NATURE STAYS:

Sleep close to nature at spice farms and tea gardens.



SMART BOOKING:

Learn how to use OTAs to plan your trips best.



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