

WHY THE NEW **EBOLA** STRAIN IS A GLOBAL TRAVEL RED ALERT

The World Health Organization has declared the new Ebola strain in the Democratic Republic of Congo a Public Health Emergency of International Concern.

With high mortality, no approved vaccines, and risks of international spread, global travel—especially with the FIFA World Cup 2026 approaching—faces serious uncertainty.



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WHO GLOBAL
HEALTH
EMERGENCY



NO APPROVED
VACCINE



TRAVEL
RESTRICTIONS



NORTH AMERICA,
CANADA & MEXICO



FIFA WORLD CUP
2026 CONCERNS

WHAT 100 YEARS OF PANDEMICS TEACH US ABOUT SURVIVAL & COMEBACK



History shows that pandemics disrupt travel, but they also teach us resilience.

From the 1918 flu to COVID-19, each crisis forced the world to adapt, innovate, and rebuild stronger.

As we face this new Ebola strain, the lesson is clear: survival depends on vigilance today, and comeback depends on how we prepare for tomorrow. [Read more](#)

IMPACT OF GLOBAL HEALTH CRISES ON TOURISM

PANDEMIC / OUTBREAK	IMPACT ON TOURISM
SARS (2003)	Tourist arrivals in East Asia collapsed by 41% in a single month. Global losses reached \$40 billion.
Swine Flu (H1N1) (2009)	Global economic toll estimated at \$360 billion.
Ebola (2014)	Tourist arrivals to The Gambia fell by 93% due to fear and perception.
COVID-19 (2020)	Tourism GDP declined by 49.1%. Approximately 62 million jobs lost globally.



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AVIATION

U.S. INBOUND TRAVEL WEAKENS

May 18, 2026

International arrivals to the U.S. fell **10.3%** in March 2026 compared to the same month last year, marking the steepest decline since the pandemic. Industry experts cite strong dollar, visa delays and global uncertainties as key reasons. [Read more](#)



May 18, 2026

UZBEKISTAN BOOSTS DOMESTIC TRAVEL FOR EID

Uzbekistan witnesses a surge in domestic travel as families plan getaways during the Eid holidays, boosting tourism and supporting local businesses.

[Read More](#)



May 18, 2026

MALDIVES FOCUSES ON CHINA

Maldives intensifies outreach in China to attract more travelers, strengthen partnerships and increase arrivals from its key source market.

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May 18, 2026

EXPEDIA STRENGTHENS EXPERIENCES BUSINESS

Expedia expands its experiences offerings globally, investing in local partnerships and tech to enhance traveler engagement beyond bookings.

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May 18, 2026

CORPORATE TRAVEL MOVES IN INDIA

Indian businesses increase corporate travel in Q2 as demand recovers, budgets stabilize and offline meetings regain priority across sectors.

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KARNATAKA'S WAGE SHOCK HITS HOSPITALITY

New wage revisions in Karnataka raise operating costs for hotels and restaurants, sparking concerns over margins and job sustainability in the sector. [Read more](#)



May 18, 2026

RAJASTHAN SELLS SUMMER DIFFERENTLY

Rajasthan Tourism launches a unique summer campaign showcasing culture, festivals and heritage to attract travelers during the off-peak season. [Read more](#)



May 18, 2026

CRITICAL ANALYSIS OF DRAFT DELHI BED & BREAKFAST POLICY 2026

Experts review the draft policy, highlighting opportunities for homestays, regulatory gaps and the need for balanced growth in Delhi's tourism sector. [Read more](#)



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Short Stay.
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Micro Stay



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WHY HOME STAYS AND MICRO STAYS ARE RESHAPING INDIA'S HOTEL INDUSTRY

India's hospitality sector is being reshaped by two fast-growing trends—homestays and micro stays. Homestays are gaining popularity as travellers seek authentic local experiences, while government policies in states like Uttar Pradesh and Delhi are encouraging community-based tourism and income generation. Meanwhile, micro stays—short-duration hotel bookings of 3-12 hours—help travellers save money and allow hotels to monetize idle daytime inventory. Together, these models reflect a broader shift toward flexible, experience-driven, and value-focused travel, creating new opportunities for hoteliers, OTAs, and destination businesses.

[Read More](#)



HOMESTAYS

Authentic local
experiences &
community tourism



MICRO STAYS

Flexible bookings
from 3-12
hours



NEW HOSPITALITY MODEL

Experience-driven &
value-focused travel



WHY IT MATTERS

- ✓ Additional income for local communities
- ✓ Better hotel inventory utilization
- ✓ Growing demand from domestic travellers
- ✓ New revenue opportunities for OTAs
- ✓ Strong government policy support



COMMUNITY
BENEFIT



HOTEL
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BUSINESS
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