



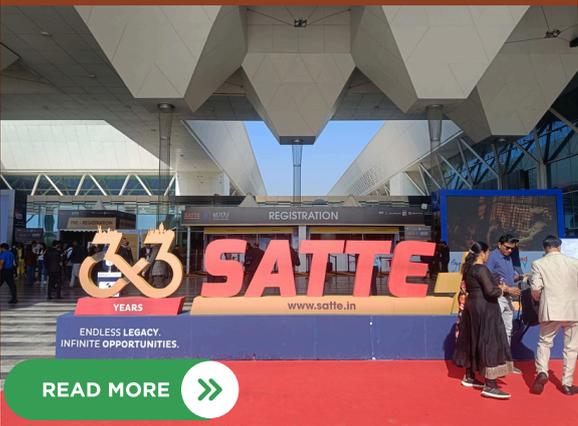
**HOW LEADING INDIAN TRAVEL
TRADE ASSOCIATIONS RATED
SATTE 2026**

The verdict from India’s travel trade associations on SATTE 2026 is in and it is overwhelmingly positive. For the 33rd edition of South Asia’s largest travel trade exhibition, held at the Yashobhoomi Convention .

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**SATTE 2026: Where
the World Came
Looking for the
Indian Traveller**



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**INTERNATIONAL TRAVEL BOARDS
AND PROMOTION COUNCILS’ POST
SHOW FEEDBACK ON SATTE 2026**

The response from international tourism boards and promotion councils following SATTE 2026 has been overwhelmingly positive. Multiple destinations reported significant business breakthroughs,

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TRAPPED IN THE GULF

Behind the statistics of cancelled flights and airspace closures lies a far more devastating reality thousands of Indian families stranded in uncertainty, fear, and financial distress across the Gulf region.

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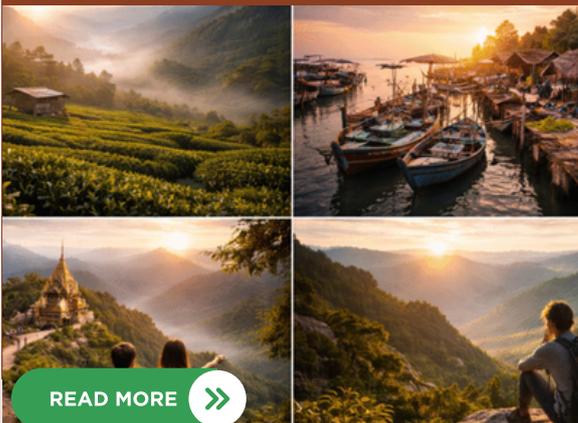


HUMANITY FIRST: WHEN DUBAI'S EXPATS BECAME FAMILY

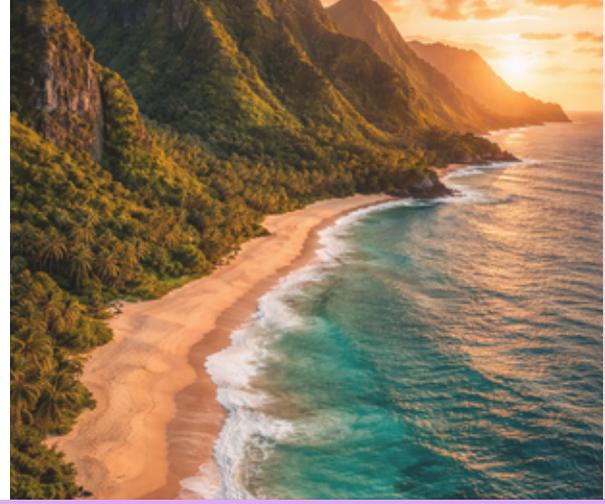
TAs missiles closed Middle Eastern skies, thousands of travellers suddenly found themselves stranded at airports across the region. In Dubai, uncertainty filled the terminals as flights were cancelled and passengers struggled to find accommodation.

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Not-Yet-Tok'd: Why Indian Travelers Are Seeking Destinations Before They Go Viral



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Travel has always been about exploration, but a new trend is reshaping how Indians plan their journeys. It's called fan voyage traveling specifically to experience the thrill of a live event.

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ITB BERLIN 2026 OPENS AMID MIDDLE EAST TENSIONS

The 60th anniversary edition of ITB Berlin opens this week against a backdrop of geopolitical uncertainty, including ongoing tensions in the Middle East.

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— B2B TRAVEL INTELLIGENCE —

THE WEEKLY NEWSLETTER



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BEYOND THE POSTCARD: WHY OUR FUTURE NEEDS SUSTAINABLE & RESILIENT TOURISM

the travel industry is at a crossroads. Pre pandemic, global tourism contributed a staggering 10.4% of the world's GDP (WTTC, 2019). Yet, this success came at a hidden cost: mass tourism strained ecosystems, displaced local communities, and left economies vulnerable to sudden

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