



ITB BERLIN AT 60: RESILIENCE AMIDST ABSENCES—WHAT INDIAN AGENTS MUST LEARN FROM STRANDED DELEGATES AND QUIET HALLS

The 60th anniversary of ITB Berlin (March 3–5, 2026) was expected to be a landmark moment for the global tourism industry

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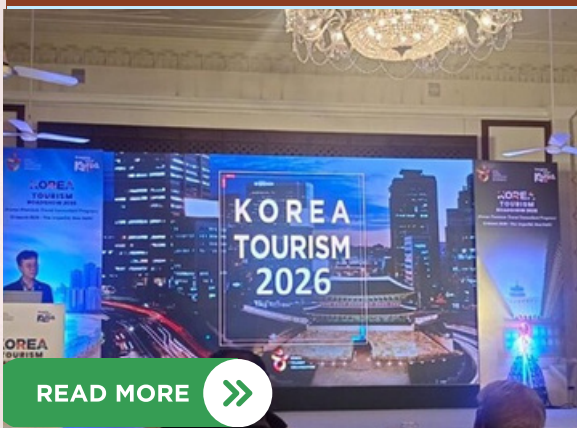


Korea Tourism Roadshow 2026: Strengthening India–Korea Travel Ties

260,000 GERMAN TOURISTS IN 2025: INDIA’S STRONG BILATERAL PUSH AT ITB BERLIN 2026 PAYS OFF

India made a confident statement on the global tourism stage at ITB Berlin 2026, using the world’s largest travel trade fair to strengthen its presence in the European market.

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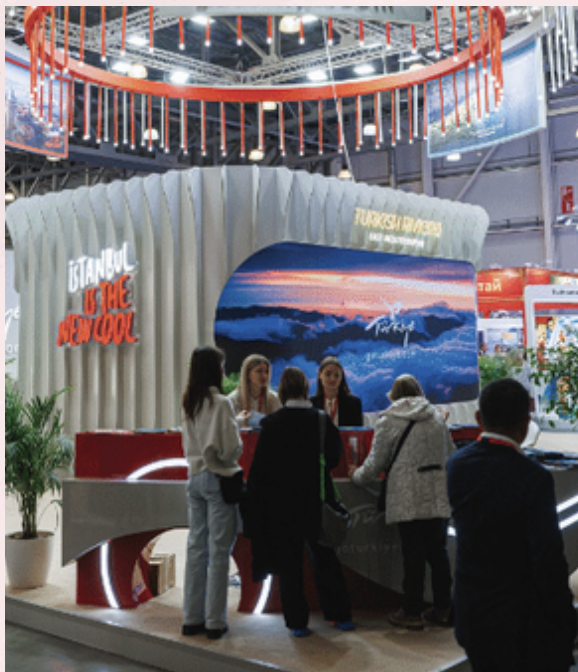
**“SPOTLIGHT
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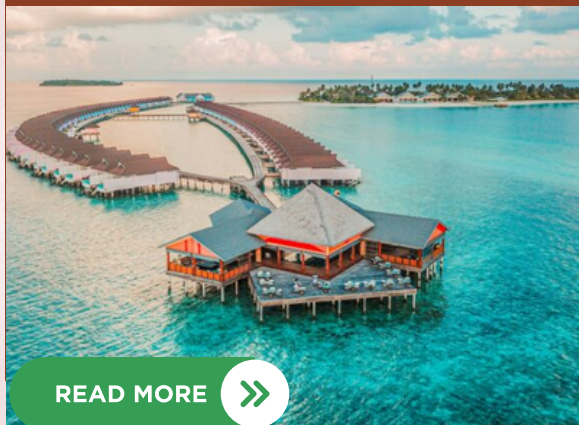


WHY INDIAN TRAVEL AGENTS SHOULD WATCH CHINA'S HUBEI PUSH AT MITT 2026

While MITT 2026 is traditionally a hub for Russian outbound tourism, the strategies showcased by global destinations provide valuable insights for travel professionals worldwide

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India's Backyard Paradise in the Indian Ocean



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DA NANG'S BIG PLAY: WHY THIS VIETNAMESE CITY IS THE ONE TO WATCH

At MITT 2026, one destination has managed to dominate the Southeast Asian conversation: Da Nang.

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☛ KARNATAKA: TTF BENGALURU 2026 – SOUTH INDIA’S PREMIER TRAVEL TRADE SHOW

TTF Bengaluru 2026 is expected to bring together more than 150 exhibitors, representing over 15 Indian states and six international destinations.

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Jamaica: The Land of Wood, Water, and World Beaters



☛ GOA: BEYOND THE BEACHES

For decades, Goa has been synonymous with sun-kissed beaches, nightlife, and coastal relaxation. However, 2026 is witnessing a noticeable shift in travel patterns.

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✚ HIMACHAL PRADESH: THE WINTER WONDERLAND

Nestled in the majestic Himalayas, Himachal Pradesh continues to shine as one of India's most captivating mountain destinations. In 2026, the state has emerged as a central player in the Himalayan tourism boom

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Chhattisgarh: The Hidden Forest Land



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✚ ARUNACHAL PRADESH: THE LAND OF THE RISING SUN

Tucked away in India's far northeast, Arunachal Pradesh is often called the "Land of the Rising Sun." It is the first Indian state to greet the morning sunlight

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